



UNITED WAY OF EAST CENTRAL IOWA



UNITED WAY 101

THANK YOU

2015 Campaign Sponsor:



uweci.org
319.398.5372

UNITED WAY 101

We all have a stake in creating a healthy and prosperous community. By funding programs within community agencies, United Way of East Central Iowa strives to make progress towards goals that help the whole community.

Together, we multiply these efforts by focusing energies around education, financial stability and health.

How do we work toward these common goals?

It's simple addition, really.



United Way
of East Central Iowa

+

donor
advocate
volunteer (YOU)

=

Positive Change
right here

GIVE TODAY AND BE ONE!

Making good things
happen in our community.

That's UNITED WAY 101

UNITED WAY 101



We believe deeply in the work of United Way. Contributing our time and talents as Campaign Chairs is a unique privilege. No other organization brings together donors and volunteers in such a collaborative and meaningful way.

Giving to United Way is an investment in strengthening our community. Every donation — regardless of size — helps provide United Way the resources it needs to build lasting solutions.

So what exactly does a dollar buy?

- **\$1 per week:** 6.5 hours of crisis childcare to help a family during difficult times
- **\$5 per week:** 15 rides to jobs or job training appointments
- **\$10 per week:** 87 age-appropriate books for low-income children
- **\$15 per week:** 43 dental screenings for youth
- **\$20 per week:** 32 hours of adult basic education tutoring
- **\$25 per week:** 241 nutritious meals for homebound adults

By contributing to the 2015 campaign, you can support the programs and people that truly make a difference in the lives of individuals and families. We want everyone to have the opportunity to succeed in our community, and we encourage you to join us in giving back through United Way.

Cindy Dietz

Cindy Dietz
Campaign Co-Chair

Larry Helling

Larry Helling
Campaign Co-Chair



EDUCATION GOAL

To increase the number of children, in our five-county area, who are developmentally and academically on track by fourth grade by 30%.



Youth Achievement AmeriCorps places volunteers from AmeriCorps in select area schools to support youth in academic and social skills. **HaliAnn** is one of those students. She began school with little interest in reading. But since starting work with AmeriCorps member Rachel, she has learned to love books and strives to read as much as she can.



United Way
of East Central Iowa



**92% OF
CHILDREN TESTED
IMPROVED THEIR
READING SKILLS**

Call United Way ★

2-1-1™

Get Connected. Get Answers.

**DO YOU OR A FAMILY
MEMBER NEED HELP?**



FINANCIAL STABILITY GOAL

To increase the number of financially stable households by 15%.



The **Volunteer Income Tax Assistance (VITA)** program supports families by providing free income tax assistance to those in need. We couldn't do it with people like **Justin**. Volunteering more than 20 hours of his time and recruiting co-workers from Rockwell Collins to volunteer theirs as well, Justin and his friends helped bring millions of dollars back into our community.



United Way
of East Central Iowa

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**MORE THAN
\$2.3 MILLION
BACK INTO THE
COMMUNITY**

VITA
VOLUNTEER INCOME TAX ASSISTANCE

Available 24/7. No Cost. Completely confidential.
Multilingual assistance. Available by phone or online.



HEALTH GOAL

To improve social connectedness and mental health function of low-income adults by 10%.



Getting to crucial doctor appointments can be very hard when you are sick and have little family in the area. **Ruth** understands that. She utilizes **Volunteer Services of Cedar County's Assisted Transportation and Respite Program** to help her get to much needed appointments 2-3 times per week.



United Way
of East Central Iowa



3 Rural
Partners

Southeast Linn
Community Center,
Volunteer Services
of Cedar County
and Benton County
Volunteer Program



+++++

**MORE THAN 1,500
PEOPLE RECEIVED
TRANSPORTATION
TO HEALTH-
RELATED
APPOINTMENTS**

Call **2-1-1** or Visit
FirstCallForHelpIowa.org

FUNDED PARTNERS



EDUCATION

Big Brothers/Big Sisters of Cedar Rapids
Boy Scouts of America—Hawkeye Area Council
Boys & Girls Club of Cedar Rapids
Hawkeye Area Community Action Program (HACAP)
Jane Boyd Community House
Kids First Law Center
Rape Victim Advocacy Program (RVAP)
The Salvation Army
Waypoint
YMCA of the Cedar Rapids Metropolitan Area
Young Parents Network (YPN)



FINANCIAL STABILITY

Catherine McAuley Center
Goodwill Industries of the Heartland
Hawkeye Area Community Action Program (HACAP)
Horizons
Iowa Legal Aid
Jane Boyd Community House
Neighborhood Transportation Services (NTS)
Waypoint
Willis Dady Emergency Shelter



HEALTH

Abbe Center for Community Mental Health
Aging Services, Inc.
Area Substance Abuse Council (ASAC)
Benton County Volunteer Program
Foundation 2
Hawkeye Area Community Action Program (HACAP)
Horizons
Mississippi Valley Child Protection Center
Rural Employment Alternatives, Inc.
Southeast Linn Community Center
The Arc of East Central Iowa
Unity Point—St. Luke's

- Child Protection Center
- Dr. Rhys B. Jones Dental Health Center

Volunteer Services of Cedar County

WLI HEALTH PARTNERS

Community Health Free Clinic
Eastern Iowa Health Center
Linn County Public Health
Area Substance Abuse Council (ASAC)

LEADERSHIP SOCIETIES

YOU CAN MAKE AN EVEN BIGGER IMPACT!

Leadership societies connect our most passionate donors. Together, they tackle today's urgent challenges by creating lasting, systemic change. Membership enables you to create a meaningful bond to work in our community and to others who share your commitment. Consider becoming part of a leadership society this year if you haven't before. If you have, thank you!

ALEXIS DE TOCQUEVILLE SOCIETY

Donors who give \$10,000+

T.M. SINCLAIR SOCIETY

Donors who give \$1,250–\$9,999

WILLIAM B. QUARTON SOCIETY

Donors who give \$500–\$1,249

WOMEN'S LEADERSHIP INITIATIVE (WLI)

Women who designate \$500+ to WLI

LABOR LEADERSHIP GIVING SOCIETY

Union members who give \$350+

YOUNG LEADERS SOCIETY

Donors 40 years old or younger who gives \$250+

Double Your Leadership Society Gift

Thanks to a generous donation from Cedar Rapids Bank & Trust, all new and increased leadership gifts in 2015 will be matched dollar for dollar. For every dollar you put in, another will be donated to the campaign at no extra cost to you—and you'll have the satisfaction of knowing you are doubling your impact on our community.