

# 2016



United Way  
of East Central Iowa

# CAMPAIGN

## Leadership Challenge Grants

### Education Challenge Grant

The John and Dyan Smith Challenge Grant will match all new and increased leadership gifts dollar for dollar up to \$100,000. These matched dollars will go toward our focus in education, specifically United Way funded partners and programs.

### 10th Anniversary Charter Member Challenge Grant

To commemorate a decade of helping women, this challenge grant will match all new and increased gifts designated to Women's Leadership Initiative up to \$21,500.

## UNITED WAY LEADERSHIP SOCIETIES

Leadership societies connect our most passionate donors. Together, they tackle today's urgent challenges by creating lasting, systemic change. Consider becoming part of a leadership society this year if you haven't before. If you have, thank you!

#### ALEXIS DE TOCQUEVILLE SOCIETY

Donors who give \$10,000+

#### T.M. SINCLAIR SOCIETY

Donors who give \$1,250–\$9,999

#### WILLIAM B. QUARTON SOCIETY

Donors who give \$500–\$1,249

#### WOMEN'S LEADERSHIP INITIATIVE (WLI)

Women who designate \$500+ to WLI

#### LABOR LEADERSHIP GIVING SOCIETY

Union members who give \$350+

#### YOUNG LEADERS SOCIETY

Donors 40 years old or younger who gives \$250+