

# LEADERSHIP SOCIETIES

## 2016 Leadership Society Chairs



Wes & Pam Brackey  
CRST International, Inc.



Teri Copler  
TrueNorth Companies



Beth Malicki & Brett Papendick  
KCRG-TV9 & Shuttleworth & Ingersoll PLC



Mark Smith  
Retired, Quaker US-Pepsico



Chris Wheeler  
Point Builders



Mike Butterfield  
HDR, Inc.



## ALEXIS DE TOCQUEVILLE SOCIETY

Donors who give \$10,000 or more

United Way Worldwide created the Tocqueville Society to recognize individuals who demonstrate outstanding commitment to their community. Members are true philanthropists who desire to create long-lasting change. These leaders volunteer their time and generosity to create solutions for our community's most pressing issues.

<b>La Société Nationale</b>	\$100,000–249,999
<b>Ordre de Fraternité</b>	\$75,000–99,999
<b>Ordre d'Égalité</b>	\$50,000–74,999
<b>Ordre de Liberté</b>	\$25,000–49,999
<b>Membres de la Société</b>	\$10,000–24,999



## T.M. SINCLAIR SOCIETY

Donors who give \$1,250–9,999

The T.M. Sinclair Society honors one of our area's founding fathers, Thomas M'Eldey Sinclair. United Way named its first philanthropic leadership society after Sinclair because of his belief in teaching every child to read and write, as well as his commitment to developing Cedar Rapids.

<b>Keystone</b>	\$7,500–9,999
<b>Pillar</b>	\$5,000–7,499
<b>Cornerstone</b>	\$2,500–4,999
<b>Builder</b>	\$1,250–2,499



## WILLIAM B. QUARTON SOCIETY

Donors who give \$500–1,249

United Way of East Central Iowa named the William B. Quarton Society in honor of Bill Quarton. During his lifetime (1903–2007), he championed Cedar Rapids with his philanthropy. Today, members actively promote volunteerism and encourage families to volunteer together in our community.

Each year, Quarton steering committee members select finalists for United Way's Volunteer Recognition Awards and participate in organizing the Time for Art event.



## TOUCH TOMORROW SOCIETY

The Touch Tomorrow Society recognizes donors who have supported the United Way Endowment through outright or estate gifts. These donors strengthen our community, improve lives, and make an everlasting impact.

### Whipple Legacy Circle

To help address not only today's needs, but also tomorrow's challenges, William P. and Gayle S. Whipple Legacy Circle members endow their annual campaign gift to United Way. In 2012, United Way of East Central Iowa created the Whipple Legacy Circle in honor of William P. and Gayle S. Whipple, the first Eastern Iowans to endow an annual gift to United Way.



## WOMEN'S LEADERSHIP INITIATIVE

Women who designate \$500 or more to WLI

Women's Leadership Initiative (WLI) unites funds and resources to ensure the well-being of women in need. The society works with United Way funded partners to provide prescription assistance, emergency dental care, vision care, medical co-pays, cancer screenings, and diabetic testing supplies to un- and under-insured women.

Members organize and participate in annual events, such as the WLI Luncheon and Power of the Purse silent auction.



## LABOR LEADERSHIP GIVING SOCIETY

Union members who give \$350 or more

The Labor Leadership Giving Society recognizes Union members who demonstrate personal commitment to caring for one another and those most in need. Locally, the Community Services Liaison serves as a contact between Hawkeye Labor Council, AFL–CIO, and United Way of East Central Iowa. The Hawkeye Labor Council has more than 40 affiliated Unions with members who support United Way. Together, local Unions and United Way of East Central Iowa continue to impact the quality of the labor force and working families in our community.



## YOUNG LEADERS SOCIETY

Donors aged 40 or younger who give \$250 or more

Young Leaders Society (YLS) recognizes individuals and couples 40 years or younger, and offers networking opportunities for new and emerging community leaders. YLS designates 10% of all Community Fund gifts to the Read Every Day to get Ahead (RED Ahead) program, which helps low-income children develop skills they need to succeed before entering kindergarten.

Members also participate and organize several events during the year, such as Time for Art where attendees bid volunteer hours for local artwork.