



# UNITED WAY OF EAST CENTRAL IOWA ADVANCING THE COMMON GOOD

June 2016

## The Power of Volunteers



Volunteers are the heart of United Way. Each year, thousands of Eastern Iowans give their time and talents to not only our organization, but also other local nonprofits. They serve on committees, boards, and special projects,

as well as bring a wealth of knowledge and energy to helping those most in need.

In April, we celebrated volunteers at our Time for Art and Volunteer Recognition Breakfast. This past month, the public saw volunteers in action during our Day of Caring. As we begin our second century of service, volunteers remain essential in advancing our work in key areas of education, financial stability, and health.

Volunteering is as easy as giving an hour or more per week to a cause that is your passion. Every person you reach out and help will remember what you gave. You can search for volunteer opportunities by visiting [uweci.org/volunteernow](http://uweci.org/volunteernow).

Thank you for being a volunteer in the community and supporting United Way.

Lois Buntz  
President and CEO  
United Way of East Central Iowa

## 2015 Campaign Highlights

17,609 DONORS

504 COMPANIES

28 FUNDED PARTNERS

70 COMMUNITY PARTNERS

\$10,318,151

38 PROGRAMS SUPPORTED

64k 2-1-1 CONTACTS

77,126 PEOPLE HELPED

## Program Spotlight: RED Ahead



RED Ahead (Read Every Day to get Ahead) provides parents information and activities to help their young children develop the language skills they need to be ready for kindergarten. Based in two local Women, Infants, and Children (WIC) clinics run by Hawkeye Area Community Action Program (HACAP), RED Ahead addresses the opportunity gap that exists for lower-income children.

Modeling provides parents with the confidence to recreate the activities at home and the developmental screening provides parents tools to check if their child needs additional attention. RED Ahead then helps these parents get the services they need.



## Day of Caring



On Thursday, May 12, more than 1,275 volunteers worked on projects for nonprofits throughout our community for Day of Caring. Employees from 57 local companies participated in everything from planting gardens to building wheelchair ramps. Volunteers gave an estimated 7,076 hours of their time — valued at \$166,421!

We also hosted a Diaper Drive at the United Way office the same day. Together, you helped us collect 6,338 diapers and 116 packages of baby wipes. That's nearly two years worth of diapers for a newborn. Special thanks to OPN who donated the most diapers (more than 2,000) and received a special trophy for their efforts.



1,275  
VOLUNTEERS



103 PROJECTS  
AT 45 AGENCIES



7,076  
TOTAL HOURS



HOURS VALUED  
AT \$166,421\*\*