

UNITED WAY IOI

2015 Campaign



DATE

NAME

ADDRESS

CITY, STATE ZIP

Dear NAME:

Every year, COMPANY employees like you improve our community through your proven dedication to United Way. More than XXX of your coworkers gave to the 2014 United Way Campaign. **Together, COMPANY invested \$AMOUNT in our community!**

Thanks to this generous support, United Way of East Central Iowa (UWECI) and its partners helped more than 116,000 people including:

- 1,100 children succeed academically
- 441 low-income individuals build work skills
- 57,990 people connect with the 2-1-1 hotline
- 10,800 individuals and families enroll in health insurance

As UWECI enters its second century of service, contributions from local companies like COMPANY ensure we can take on important issues in the areas of education, financial stability and health. It is only with your help that United Way and its partners are able to bring solutions, goals and resources together to improve our neighborhoods.

Supporting the campaign, no matter the dollar amount, truly changes the place we call home for the better. **Will you join your coworkers and make a difference by participating this year?**

Thank you for serving United Way within COMPANY, and I hope you will consider giving to this year's campaign.

Best wishes,

NAME

TITLE