DATE

NAME

ADDRESS 1

ADDRESS 2

CITY, STATE ZIP

Dear NAME:

Every year, COMPANY employees like you improve our community through your proven dedication to United Way. More than NUMBER of your coworkers gave to the 2015 United Way Campaign.

Thanks to this generous support, United Way of East Central Iowa (UWECI) and its partners:

* Helped more than 77,126 people
* Supported 38 programs through 70 local partners
* Connected 64,000 callers to the 2-1-1 hotline
* Raised more than $10.3 million to make our community a better place

Your contribution to last year’s campaign qualifies you as a Leadership donor. Leadership societies allow you to better connect with United Way and its community partners by providing you with more information about the community’s needs and giving you the opportunity to attend social and networking events.

Thanks to their generous donation this year, the John and Dyan Smith Challenge Grant will match all new and increased leadership gifts up to $100,000. These matched dollars will go toward our focus in education through our funded partners and programs. **Will you double your impact by participating in this challenge?**

Thank you for serving United Way within COMPANY, and I hope you will consider giving to this year’s campaign.

Best wishes,

Lois Buntz

President & CEO

United Way of East Central Iowa