#1

Children of low-income families hear less than ⅓ of the words children of high-income families do. **Help United Way programs give children the support they need to be successful from the start.**

#2

**Gifts of all sizes make a difference.** $25 per week will provide four age-appropriate books with activities for a child.

#3

Last year, our supporters helped United Way and community partners serve 76,000 people in Benton, Cedar, Iowa, Jones, and Linn counties. **Thank you!**

#4

Since United Way launched 2-1-1 in 2004, we have answered more than 523,000 calls. **We can connect you to the resources you need.**

#5

**Change lives with your gift.** Just $1 per week provides 26 pounds of food for one family.

#6

Recently, a mom and her four-year-old son visited RED Ahead. As they discussed her son’s language and development, she mentioned that before RED Ahead, her son wouldn’t even speak. She said that because of everything RED Ahead has done to help him, **“Now, he won’t stop talking!”**

#7

**Your donation helps families become financially stable.** In tax year 2015, the Volunteer Income Tax Assistance (VITA) program brought $3.02 million back into our community through free tax preparation services.

#8

**Together, we can help East Central Iowans become happier and healthier.** Since 2014, our health partners have increased the number of individuals who reduced their levels of crisis, depression, and anxiety by 10%.