



UNITED WAY OF EAST CENTRAL IOWA

LABOR LEADERSHIP GIVING SOCIETY

The Labor Leadership Giving Society recognizes Union members who give \$350 or more during the annual campaign.

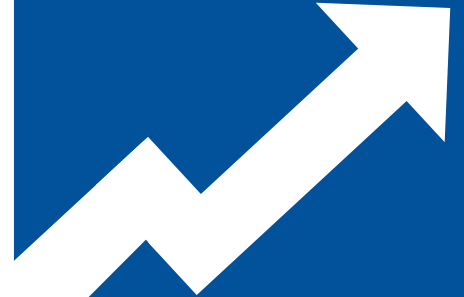
FY15 ANNUAL REPORT



251
households donated



\$139,473
contributed by Labor Leadership Giving Society members



\$64,000+
increase by Whirlpool-Amana and Machinist Union Local 1526

WORKING SIDE BY SIDE

Currently, more than **200 AFL-CIO Community Services liaisons** serve on the staff of state and local **United Ways** throughout the country. In our area, the Community Services Liaison serves as a contact between Hawkeye Area Labor Council, AFL-CIO, and United Way of East Central Iowa. The Hawkeye Area Labor Council has **more than 40 affiliated Unions with members who support United Way**. Together, local Unions and United Way of East Central Iowa continue to impact the quality of the labor force and working families in our community.



COMMUNITY SERVICE AND OUTREACH

Jay Larson, an employee of United Way, serves as AFL-CIO Liaison and Annual Campaign Coordinator. For 24 years, Jay has been a member of Machinists Local 831. Not only does Jay manage and coordinate campaigns within the labor and manufacturing sectors, but he also performs community service work through the Community Services program at the Hawkeye Area Labor Council.

Community service and outreach highlights include:

- Through Valor Inc., provided \$1,000 of tents and sleeping bags for homeless veterans.
- Sponsored Linn County Deputy Sheriff's three holiday food basket drives.
- Raised \$35,000 at the 34th Annual Union Bowling Challenge for MDA.
- Through HACAP, adopted two families of four for Christmas.
- Sponsored the Fish-O-Rama for the Boys and Girls Club.
- Supported veterans during the holidays with \$400 in gas cards, \$300 in gift cards, and \$300 of meat.
- Sponsored Relay for Life for the American Cancer Society.
- Raised \$5,000 for the Eastern Iowa Honor Flights through Hawkeye Area Labor Council's Annual Golf Tournament.
- Supplied displaced and disabled workers with 1,200 pounds of food and \$2,000 in grocery cards.
- Sponsored American Heart Association's Heart Walk.
- Supported the Letter Carriers' Food Drive (Stamp Out Hunger) to help HACAP Food Reservoir bring in 30,000 pounds of food.
- Sponsored Praise on the River through His Hands Free Clinic.
- Sponsored a golf tournament for Iowa Donor Network.
- IBEW 1362 sold t-shirts, and more than \$1,300 in proceeds went to the Hall Perrine Cancer Center.



Contact Jay:
319-398-5372 ext. 816
jay.larson@uweci.org

AFL-CIO
COMMUNITY SERVICES

United Way
United Way
of East Central Iowa