



WE FIGHT FOR...

2017 CAMPAIGN



United Way
of East Central Iowa



I SUPPORT UNITED WAY BECAUSE

IT IS A CATALYST IN OUR COMMUNITY.

Look around. The need is **ALIVE & PRESENT.**



WE FIGHT FOR
the education,
financial stability,
and health
of every person
in our community.

Learn more about our work in
education, financial stability, and health.

[UWEGI.ORG/OURFOCUS](https://www.uwegi.org/ourfocus)

UNITED WAY DOES MORE THAN FUNDRAISE.

**WE ARE THE HAND RAISERS
& THE GAME CHANGERS.**

**ASSESS
NEEDS**



**IDENTIFY
COMMUNITY
CONCERNS
& GOALS**

**INVEST IN
RESOURCES**

**MOBILIZE
THE CARING
POWER
OF OUR
COMMUNITY**



**CREATE
SOLUTIONS**

**IMPROVE
EDUCATION,
FINANCIAL
STABILITY,
& HEALTH**



**DEVELOP
STRATEGIES**



**PARTNER TO CHANGE
COMMUNITY
CONDITIONS**

**IMPROVE
LIVES**

**BREAK THE
CYCLE OF
POVERTY**



YOUR DOLLAR'S IMPACT

Your dollars help address our community's most critical problems.



\$5
COFFEE

EACH WEEK

OR



780 MEALS to
low-income families



\$10
LUNCH

EACH WEEK

OR



ONE YEAR of Early
Childhood Education



\$20
TICKETS

EACH WEEK

OR



52 HOURS of English
Language Learning study



\$50
JACKET

EACH WEEK

OR



13 LOCAL WOMEN
receive prescription assistance

Get to know our partners & programs at uweci.org/together.

DONORS LIKE YOU

Leadership societies connect our most passionate donors and allow them to tackle today's urgent challenges.

ALEXIS DE TOCQUEVILLE SOCIETY

Donors who give \$10,000+



T.M. SINCLAIR SOCIETY

Donors who give \$1,250–9,999



WILLIAM B. QARTON SOCIETY

Donors who give \$500–1,249



WOMEN'S LEADERSHIP INITIATIVE

Women who designate \$500+ to WLI



LABOR LEADERSHIP GIVING SOCIETY

Union members who give \$350+



YOUNG LEADERS SOCIETY

Donors 40 years or younger who give \$250+





WE HAVE ONE LIFE.

TO LIVE BETTER, WE MUST LIVE UNITED.

WHAT DO YOU FIGHT FOR?



Volunteer



Advocate



Give



Make a Difference

Join the fight at
uweci.org/liveunited



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