

United Way of East Central Iowa

# LEADERSHIP SOCIETIES



United Way  
of East Central Iowa

## Make an impact on future generations through **LEADERSHIP SOCIETIES**

Leadership societies connect our most passionate donors. Together, we tackle today's issues by creating lasting, systemic change. Membership enables you to create a meaningful bond to work in our community and to others who share your commitment. Make a difference for future generations!

“A vehicle like **UNITED WAY CAN MONITOR THE COMMUNITY'S NEEDS**  
and find ways to **MAKE A REAL DIFFERENCE** in people's lives.”

—John and Kay Hegarty, Whipple Legacy Circle, T.M. Sinclair Society,  
Women's Leadership Initiative, & Labor Leadership Giving Society

United Way focuses on education, financial stability, and health because they are the essential building blocks for a good quality of life. Our goal is to raise awareness surrounding key issues, provide services to those most in need, and promote social change that helps strengthen people and our communities.

## OUR GOALS BY 2020

**30%**

Increase the number of children in our five-county area who are developmentally and academically on track by fourth grade by 30%.

**15%**

Increase the number of financially stable households by 15%.

**10%**

Improve social connectedness and mental health of low-income adults by 10%.



UNITED WAY OF EAST CENTRAL IOWA  
**YOUNG  
LEADERS**  
S O C I E T Y

**Donors under 40 years old who give \$250 or more  
Membership: More than 950 members**

Young Leaders Society (YLS) recognizes individuals and couples 40 years or younger, and offers networking opportunities for new and emerging community leaders. YLS designates 10% of all Community Fund gifts to the Read Every Day to get Ahead (RED Ahead) program, which helps low-income children develop skills they need to succeed before entering kindergarten.

Members also participate and organize several events during the year, such as Time for Art where attendees bid volunteer hours for local artwork.





UNITED WAY OF EAST CENTRAL IOWA

**LABOR  
LEADERSHIP**  
GIVING SOCIETY

## **Union members who give \$350 or more Membership: More than 250 households**

The Labor Leadership Giving Society recognizes Union members who demonstrate personal commitment to caring for one another and those most in need. Locally, the Community Services Liaison serves as a contact between Hawkeye Labor Council, AFL-CIO, and United Way of East Central Iowa. The Hawkeye Labor Council has more than 40 affiliated Unions with members who support United Way. Together, local Unions and United Way of East Central Iowa continue to impact the quality of the labor force and working families in our community.





UNITED WAY OF EAST CENTRAL IOWA

# WOMEN'S LEADERSHIP

INITIATIVE

*women helping women*

## Women who designate \$500 or more to WLI Membership: More than 350 members

Women's Leadership Initiative (WLI) unites funds and resources to ensure the well-being of women in need. The society works with United Way funded partners to provide prescription assistance, emergency dental care, vision care, medical co-pays, cancer screenings, and diabetic testing supplies to un- and under-insured women.

Members organize and participate in annual events, such as the WLI Luncheon and Power of the Purse silent auction.





UNITED WAY OF EAST CENTRAL IOWA

**WILLIAM B.  
QUARTON**  
SOCIETY

**Donors who give \$500 or more**  
**Membership: More than 2,155 members**

United Way of East Central Iowa named the William B. Quarton Society in honor of Bill Quarton. During his lifetime (1903–2007), he championed Cedar Rapids with his philanthropy. Today, members of the Quarton Society actively promote volunteerism and encourage families to volunteer together in our community.

Each year, Quarton steering committee members select finalists for United Way's Volunteer Recognition Awards and actively participate in organizing the Time for Art event.





UNITED WAY OF EAST CENTRAL IOWA  
**T.M. SINCLAIR**  
S O C I E T Y

**Donors who give \$1,250–9,999**

**Membership: More than 950 households**

The T.M. Sinclair Society honors one of our area's founding fathers, Thomas M'Elderry Sinclair. United Way named its first philanthropic leadership society after Sinclair because of his belief in teaching every child to read and write, as well as his commitment to developing Cedar Rapids. Through their leadership gifts, members of this society maintain Sinclair's vision for our community

<b>Keystone</b>	\$7,500–9,999
<b>Pillar</b>	\$5,000–7,499
<b>Cornerstone</b>	\$2,500–4,999
<b>Builder</b>	\$1,250–2,499





UNITED WAY OF EAST CENTRAL IOWA  
**TOCQUEVILLE**  
SOCIETY

**Donors who give \$10,000 or more**  
**Membership: More than 75 households**

United Way Worldwide created the Alexis de Tocqueville Society to recognize individuals who demonstrate outstanding commitment to their community. Tocqueville Society members are true philanthropists who desire to create long-lasting, positive change. These leaders volunteer their time and generosity to create long-lasting solutions for our community's most pressing issues in education, financial stability, and health.

<b>Ordre de Fraternité</b>	\$75,000–99,999
<b>Ordre d'Égalité</b>	\$50,000–74,999
<b>Ordre de Liberté</b>	\$25,000–49,999
<b>Membres de la Société</b>	\$10,000–24,999





UNITED WAY OF EAST CENTRAL IOWA  
**TOUCH  
TOMORROW**  
S O C I E T Y

## How to Make the Most of Your Legacy

The Touch Tomorrow Society recognizes donors who have supported the United Way Endowment through outright or estate gifts. These donors strengthen our community, improve lives, and make an everlasting impact.

### Whipple Legacy Circle

To help address not only today's needs, but also tomorrow's challenges, William P. and Gayle S. Whipple Legacy Circle members endow their annual campaign gift to United Way. In 2012, United Way of East Central Iowa created the Whipple Legacy Circle in honor of William P. and Gayle S. Whipple, the first Eastern Iowans to endow an annual gift to United Way. Every year, these donors' endowed gifts will continue to support United Way's annual campaign.





**Women's Leadership Initiative**



**Young Leaders Society**



**T.M. Sinclair Society**



**Quarton Society**



**Touch Tomorrow Society**

**For more information, contact:**

**United Way Donor Relations**

**319-398-5372**

**[uweci.org/leaders](http://uweci.org/leaders)**



**United Way  
of East Central Iowa**