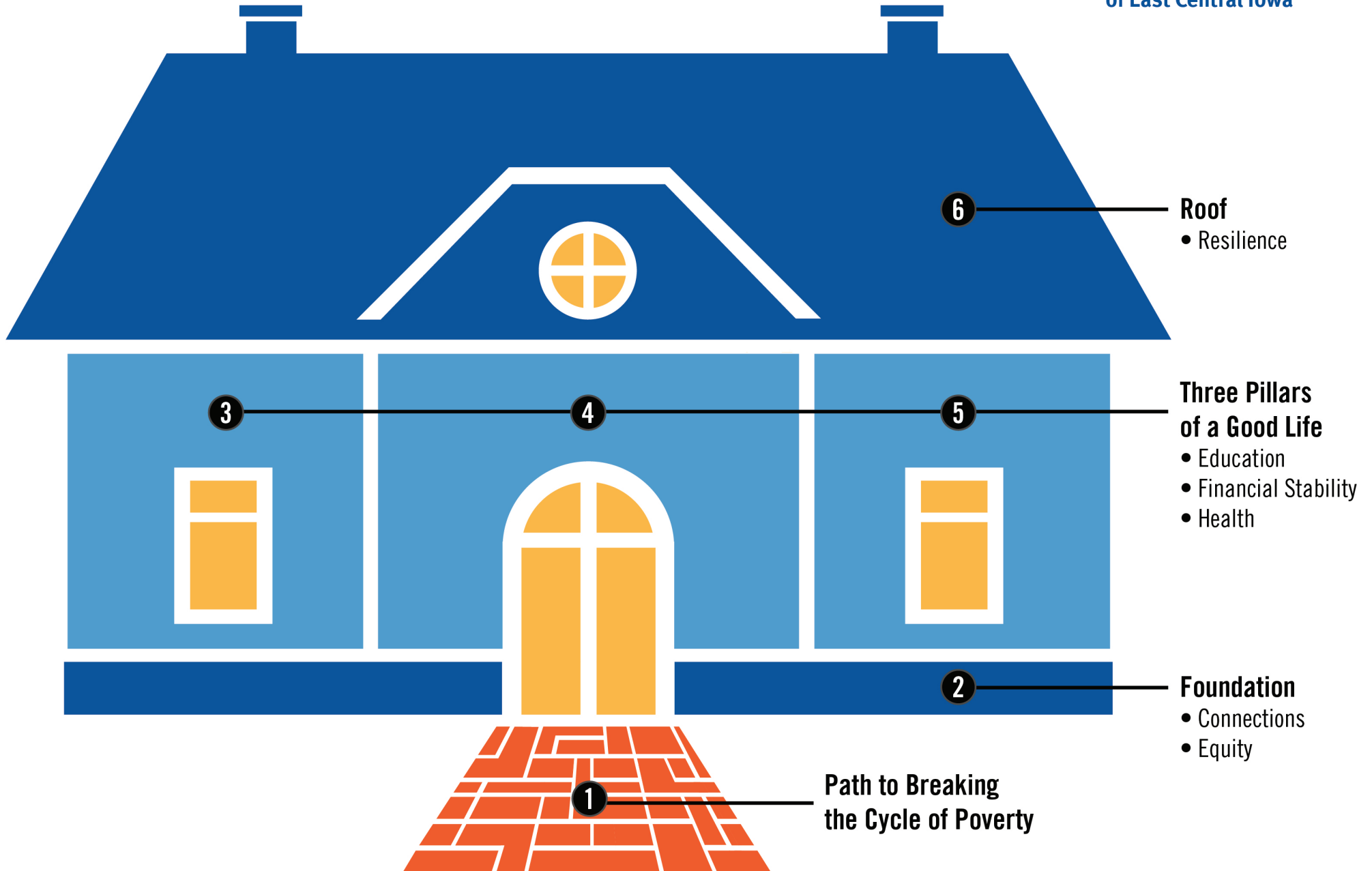


House of Well-Being



United Way
of East Central Iowa



UNITED WAY STRIVES TO BUILD THE HOUSE OF WELL-BEING

for everyone in our five-county service area. That means creating a structure that lasts and protects residents long term.

1

PATH TO BREAKING THE CYCLE OF POVERTY

We pave the way to greater impact through our use of data and strong partnerships and collaborations. It takes many different people, services, and organizations to achieve our goals.

2

FOUNDATION

The foundation of the house involves connecting and coordinating services to build resiliency. Two parts of the foundation:

Connections

- **2-1-1** is an information and referral service available 24 hours a day, seven days a week. By calling or visiting the website, individuals get help finding resources they need.
- **Volunteer** opportunities align with key elements of this house of well-being and support our community's goals.

Equity

- To achieve equity, United Way and its partners identify people who lack access to opportunities or face disproportionate barriers.

THREE PILLARS ESSENTIAL FOR A GOOD LIFE

3

EDUCATION

Three elements to ensure kids get the education and preparation they need to be successful in life.

- Ensure children are ready to enter kindergarten.
- Help kids read at grade level early in life.
- Improve hope and well-being that contribute to children's learning.

4

FINANCIAL STABILITY

Families need to pay bills, and build skills for good paying jobs.

- Meet basic needs such as housing, transportation, food, safety, and childcare.
- Build new skills like money management.
- Receive education and training to find better paying jobs.
- Live a financially stable life.

5

HEALTH

Key ingredients for helping people be well.

- Prevention screenings to stay healthy or receive early treatment.
- Address Adverse Childhood Experiences (ACEs) and alleviate trauma.
- Improve women's health by ensuring access to prevention, treatment, and resilience-building services and resources.
- Living well as part of our community, regardless of age or ability.

6

ROOF

Resilience helps people weather storms and challenges.

- Provide education, financial stability, and health for people, especially children birth to age five.
- Develop multi-generational strategies to break the cycle of poverty and trauma.
- Create healthier environments by investing in neighborhoods.

OUR GOAL is to create a house of well-being that everyone has the opportunity to live in. It will take all of us to build it — will you join us?