

#### Day of Caring 2018

Event will be on Thursday, May 10, 2018



United Way of East Central Iowa

# **Objectives**

- Understand the purpose of Day of Caring
- Be knowledgeable about partnership responsibilities
- Leave with tips for a successful day
- Brainstorm ideas for impactful projects/team building opportunities
- How the online system works
- Be aware of deadlines



# **Purpose of Day of Caring**

- Impact community
- Collaboration
- Develop/deepen relationships
- Introduce individuals/companies to volunteering







# Partnership

Benefits Roles & Responsibilities Positive Experiences



## **United Way Responsibilities**

- Planning, administration and evaluation of Day of Caring
- Recruiting companies and volunteers
- Train agencies and company coordinators
- Providing best practices and resources
- Media coverage



### **Agency Responsibilities**

- Submit projects through online system
- Provide necessary tools and materials to complete projects
- Provide snacks/lunch when possible
- Meet with company project leader prior
- Assign project coordinator for each site

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#### **Company Responsibilities**

- Designate project leads
- Register volunteers
   through Volunteer Now
- Meet with agency project lead prior to DOC
- Consistent communication to volunteers

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# **Project Scoping**



# **Project Brainstorming**

#### **Brainstorm with staff**

#### What is on your wish list

- Dream Big Activity
- Bazillion Dollars for Consultants
- We could do more if ...
- Project ideas in Agency Leader Manual
- Google



## **Project Ideas**

- **BUILD** Playground, park bench, raised garden, or ramp
- ORGANIZE Toys, food pantry, supplies, or books
- **PLANT** Landscaping, yard clean-up, prepare and plant community gardens
- **COMPILE** Emergency medical kits, literacy kits, personal hygiene kits, or summer program packets
- ENTERTAIN & ENGAGE Assist clients with grocery shopping, play games, do a presentation/skit, or read





### **Skills-based Project Ideas**

- MARKETING & COMMUNICATION Brochure, Newsletter, Client materials, website, etc.
- IT & NETWORK Train staff, Install software & comp. maint., Set-up additional workstations, Database, etc.
- **HR** Employee/volunteer manuals, New emp./vol. orientation, HR 101 for Mgmt. staff, etc.
- TRANS LOG & MANUFACTURING PROCESS
   IMPROVEMENT
- **TRAINING** What skills do your staff want to learn that companies have? What can they do for your clients?





## **Things to Consider**

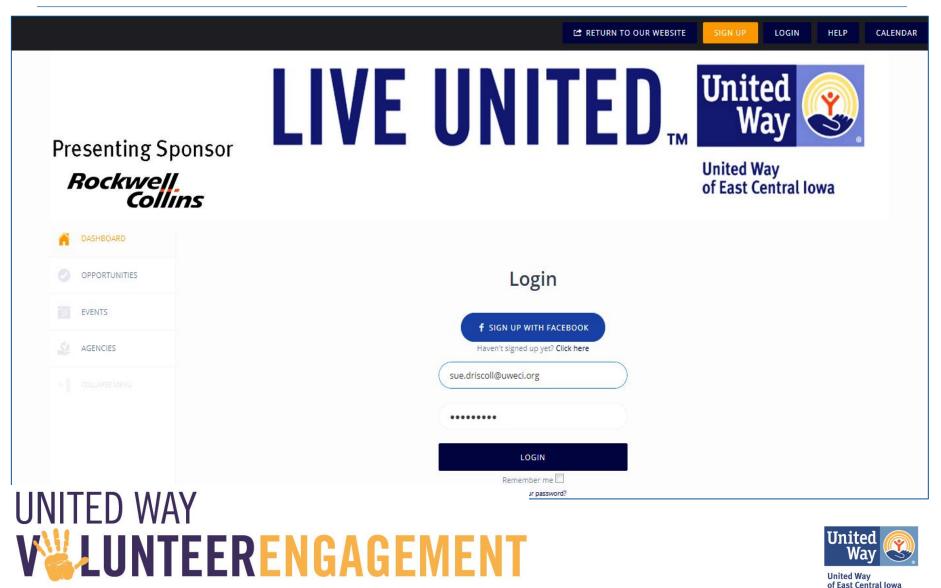
- How many volunteers are needed?
  - Can we have a menu of mini projects to allow a larger group to volunteer?
- What volunteer skills are required for the project?
- How long or how many volunteer hours will it take to complete the project?
- What is the best time for the project to be completed (a.m. or p.m. or full day)?
- Do volunteers need to bring additional tools?



#### **Going Digital** Getting your projects on VolunteerNow.



#### www.uweci.org/volunteernow



# My Agency

🖻 RETURN TO	OUR WEBSITE 🧬 MANAGER 😫 MY AGENCY 🛗 🖼	<ul> <li>▲ (</li> <li>④ -</li> </ul>
United Way of East Central Iowa		
Click here to open Agency	/ Manager's Toolbox	WHAT IS AN "INTEREST" IN GET CONNECTED? LEARN MORE HERE!
VIEW EDIT OPPORTUNITIES EVENTS STATS TIME TRACKIN	G ADVANCED EVENTS DISASTER RESPONSE	
Agency Logo	Agency Managers 🥹	
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**V**UNTEERENGAGEMENT



# **Advance Event**

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Rockwell Collins Days of Impact	UWECI Staff Martin Luther King Jr. Volunteer Day	Volunteers in Proficiency Reading Mentor Program			
MANAGE OPPORTUNITIES & RESPONSES	MANAGE OPPORTUNITIES & RESPONSES	MANAGE OPPORTUNITIES & RESPONSES			
MAY 10 2018					
Day of Caring 2018					
MANAGE OPPORTUNITIES & RESPONSES					







<b>Basic Information</b>	
Title *	
Interests & Abilities *	Select Interests
Date *	MM/DD/YYYY
Registration Closed Date	MM/DD/YYYY
Hours*	Example: 9am - 2:30pm
Duration * 😜	Example: 5.50
Clusters 0	Select Cluster

Title Example- Clean garden beds, Outdoor, PM

#### UNITED WAY Vilunteerengagement



Location	
Address *	Address Line 1
	Address Line 2
	City
	Select a State
Zip Code * 🥹	Zip Code
Directions	



Contact 👴	
Name	
Email	
Phone	
Fax	





Volunteers	
# of Volunteers *	
Allow Team Registration?	🔿 Yes 🔷 No
Minimum Volunteer Age	
Minor Requires Adult?	🔿 Yes 🔿 No

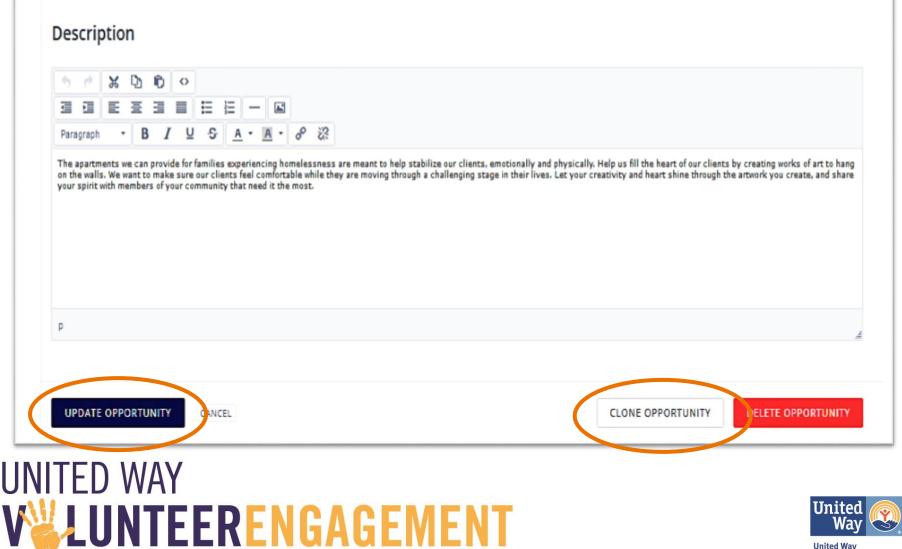




#### Additional Information

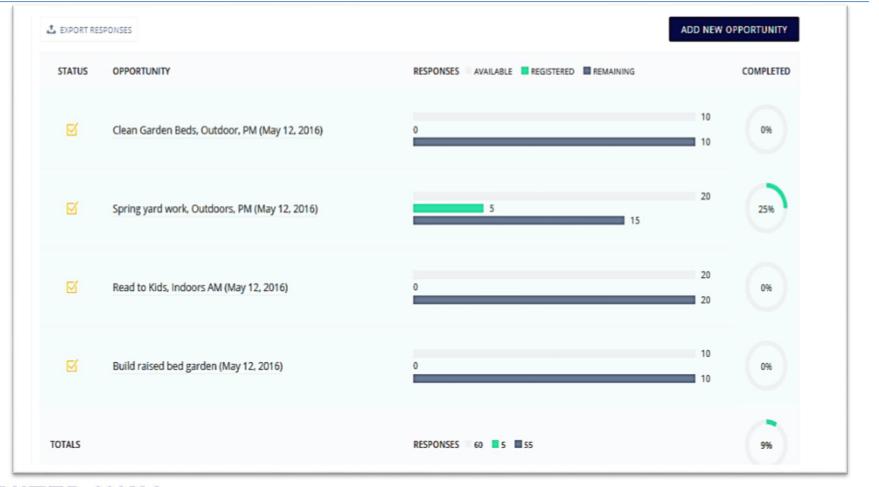
Outdoors	🔿 Yes	⊖ No
Wheelchair Accessible	🔿 Yes	⊖ No
Family Friendly	🔿 Yes	⊖ No
Tools Required	Ves	⊖ No
Adequate Parking	🔿 Yes	O No
Drinks Provided	🔿 Yes	⊖ No
Meals Provided	🔵 Yes	O No





of East Central Iowa

#### **View Opportunities/Responses**





#### **View Responses**

#### United Way of East Central Iowa

Click here to open Agency Manager's Toolbox						WHAT IS AN "INTEREST" IN GET CONNECTED? LEARN MORE HERE!
VIEW ED	DIT OPPORTUNITIES	EVENTS STATS	TIME TRACKING	ADVANCED EVENTS	DISASTER RESPONSE	
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				Company A		× / •
Sue	Driscoll	sue.driscoll@uweci.org		Company A		× / •
Amy	Keltner	Amy.Keltner@uweci.org				× / •
Kayla	Paulson	Kayla.Paulson@uweci.org				× / •



#### **Check in Volunteers**

OPPORTUNITIES	EVENTS STATS				ICE
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select the or	portunity				
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		Community Schools-	Spring	(📕) Rapids Community	School District
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#### **Check in Volunteers**

Bulk Check-in for "VIP Reading Mentor at College Community Schools-Spring Semester" CHECK IN USERS NAME EMAIL TEAM CHECKED IN Chonco, Phumelele Phumelelechonco@gmail.com No driscoll, Sue-test No sue.driscoll@uweci.org Gustafson, Elaine eegustaf@southslope.net No Kuhlmann frey, Dawn ddfrey@southslope.net No CHECK IN USERS



# What's Next

**Deadlines & Checklists** 

**Companies Connecting with Projects** 



#### **Deadlines/Next Steps**

- Agencies submit projects by March 15
- Project review make changes by March 20
  - Each agency is responsible for checking the project information for accuracy.
- Projected release of registration link to companies as early as March 23
- Companies sign up by May 1

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#### Companies Connect

- Agency lead receives an email
- Review Advanced Events to see participants
- Email project lead to set up meeting
- Review check list



## **Before Day of Caring**

- Obtain materials and tools
- Make arrangements for snacks, water and lunch
- Prioritize projects
- Meet with staff leads and company project leads
- Review Risk Assessment Checklist
- Liability Insurance- contact insurance provider ask for "Certificate of Insurance" or "Addendum" to your policy for the DOC



#### Email UnitedWay.Volunteer@uweci.org

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# Creating a Positive Experience





#### Positive Experience

- Orientation
- Connection to United Way
- Supervision during project
- Schedule clean-up time
- Volunteer reflection
- Thank you
- Volunteer opportunities-Call to Action



### **Volunteer Comments**

- Give information on how to continue volunteering after the Day of Caring.
- Maybe have some backup activities ready in order to fully utilize the volunteer's time.
- Agencies need to be better prepared with tasks
- Better description of tasks.
- Alternate plan for jobs during inclement weather
- It would be nice to know in advance some items that the agency needed for the project
- I would like to see the measurable impact we made
- Have larger projects for bigger teams
- Our group was given little information on how to handle our task
- I would like to hear an explanation of the services the agency provides to the community



#### **Recap of Dates**

- Submit projects online March 15
- Certificate of Insurance by May 1
- Review checklist prior to Day of Caring
- Provide supervision of volunteers
- Complete Agency survey





## **Celebrating 25 Years**

















#### **Questions?** Thank you.



#### Make a Difference



#### Volunteer. Advocate. Give.

