WE FIGHT FOR...

2018 CAMPAIGN

WE FIGHT FOR... the education, financial stability, and health of every person in our community.

HALL-PERRINE FOUNDATION CHALLENGE GRANT
In honor of Campaign Co-Chair Darrel Morf's many years of service, Hall-Perrine Foundation will match all new gifts, dollar for dollar, up to $100,000.

CAMPAIGN CO-CHAIRS
Andrew Morf, Acumen Benefit Advisors
Darrel Morf, Simmons Perrine Moyer Bergman
Paul Morf, Simmons Perrine Moyer Bergman

WE GO BEYOND TEMPORARY FIXES.
WE CREATE LASTING CHANGE THAT BENEFITS EVERYONE.

ASSESS NEEDS
IDENTIFY COMMUNITY CONCERNS & GOALS
CREATE SOLUTIONS
IMPROVE EDUCATION, FINANCIAL STABILITY, & HEALTH
INVEST IN RESOURCES
MOBILIZE THE CARING POWER OF OUR COMMUNITY
BUILD MUNITIY

TOOL, INNOVATE, PARTNER TO CHANGE COMMUNITY CONDITIONS
DEVELOP STRATEGIES

TOGETHER, WE TURN SOLUTIONS INTO ACTION.
WE FIGHT FOR
the education,
financial stability,
and health
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in our community.

2018 CAMPAIGN DETAILS

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WHAT DO YOU FIGHT FOR?
Volunteer  Advocate  Give  Make a Difference
United Way of East Central Iowa
Join the fight at wefightfor.org/2018

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MOBILIZE THE CARING POWER OF OUR COMMUNITY
BILIZE CARING WORK
MUNIT MOBILIZE

IMPROVE LIVES
BENTON  LINN  JONES  CEDAR

DEVELOP STRATEGIES
PARTNER TO CHANGE COMMUNITY CONDITIONS

CREATE SOLUTIONS
IMPROVE EDUCATION, FINANCIAL STABILITY, & HEALTH

INVEST IN RESOURCES
MOBILIZE THE CARING POWER OF OUR COMMUNITY

Our leadership societies allow passionate donors to tackle today's urgent challenges.

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**ALEXIS DE TOCQUEVILLE SOCIETY**
Donors who give $10,000+

**T.M. SINCLAIR SOCIETY**
Donors who give $1,250–9,999

**WILLIAM B. QUARTON SOCIETY**
Donors who give $500–1,249

**WOMEN UNITED**
Women who designate $500+ to Women United

**LABOR LEADERSHIP GIVING SOCIETY**
Union members who give $350+

**YOUNG LEADERS SOCIETY**
Donors 40 years or younger who give $250+
WHAT DO YOU FIGHT FOR?

- Volunteer
- Advocate
- Give
- Make a Difference

Join the fight at wefightfor.org/2018
WE GO AFTER OUR COMMUNITY’S TOUGHEST CHALLENGES.

- **$5** COFFEE EACH WEEK OR 780 MEALS TO LOW-INCOME FAMILIES

- **$10** LUNCH EACH WEEK OR MORE THAN SIX MONTHS OF STUDENT MENTORING

- **$20** TICKETS EACH WEEK OR ONE HOUR OF ENGLISH LANGUAGE LEARNING

- **$50** DINNER OUT EACH WEEK OR PRESCRIPTION ASSISTANCE FOR LOCAL WOMEN

Get to know our partners and programs at uweci.org/together.
WE FIGHT FOR THE HEALTH AND WELFARE OF OUR COMMUNITY AND A BRIGHTER TOMORROW
2018 Campaign Co-Chairs: Darrel, Paul, and Andrew Morf

I FIGHT FOR

TELL US WHAT YOU FIGHT FOR
Write in what you fight for. Hang it up at home or work. Post a photo using #uweci for a chance to win a prize.