



WE FIGHT FOR...

2018 CAMPAIGN





WE FIGHT FOR
the education,
financial stability,
and health
of every person
in our community.

2018 CAMPAIGN DETAILS

HALL-PERRINE FOUNDATION CHALLENGE GRANT

In honor of Campaign Co-Chair Darrel Morf's many years of service, Hall-Perrine Foundation will match all new gifts, dollar for dollar, up to \$100,000.

CAMPAIGN CO-CHAIRS

Andrew Morf, Acumen Benefit Advisors
Darrel Morf, Simmons Perrine Moyer Bergman
Paul Morf, Simmons Perrine Moyer Bergman

WE GO BEYOND TEMPORARY FIXES.

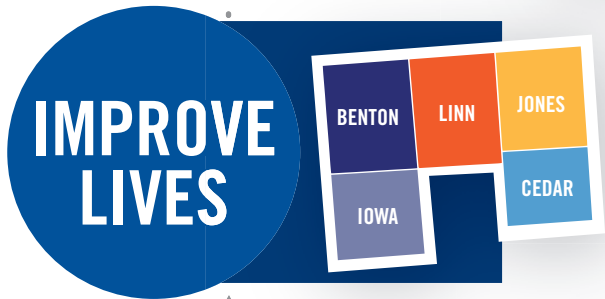
WE CREATE LASTING CHANGE THAT BENEFITS EVERYONE.

**ASSESS
NEEDS**



**IDENTIFY
COMMUNITY
CONCERNS
& GOALS**

DEVELOP



TOGETHER, WE TURN SOLUTIONS INTO ACTION.

Our leadership societies allow passionate donors to tackle today's urgent challenges.



ALEXIS DE TOCQUEVILLE SOCIETY

Donors who give \$10,000+



T.M. SINCLAIR SOCIETY

Donors who give \$1,250–9,999



WILLIAM B. QUARTON SOCIETY

Donors who give \$500–1,249



WOMEN UNITED

Women who designate \$500+ to Women United



LABOR LEADERSHIP GIVING SOCIETY

Union members who give \$350+



YOUNG LEADERS SOCIETY

Donors 40 years or younger who give \$250+



WHAT DO YOU FIGHT FOR?



Volunteer



Advocate



Give



Make a Difference

Join the fight at wefightfor.org/2018



United Way
of East Central Iowa

WE GO AFTER OUR COMMUNITY'S TOUGHEST CHALLENGES.



\$5 COFFEE
EACH WEEK

OR

780 MEALS TO
LOW-INCOME FAMILIES



\$10 LUNCH
EACH WEEK

OR

MORE THAN SIX MONTHS
OF STUDENT MENTORING



\$20 TICKETS
EACH WEEK

OR

ONE HOUR OF ENGLISH
LANGUAGE LEARNING



\$50 DINNER OUT
EACH WEEK

OR

PRESCRIPTION ASSISTANCE
FOR LOCAL WOMEN



Get to know our partners and programs at uweci.org/together.



**WE FIGHT FOR THE HEALTH AND WELFARE
OF OUR COMMUNITY AND A BRIGHTER TOMORROW**

2018 Campaign Co-Chairs: Darrel, Paul, and Andrew Morf

I FIGHT FOR



United Way
of East Central Iowa

TELL US WHAT YOU FIGHT FOR



Write in what you fight for. Hang it up at home or work.
Post a photo using #uweci for a chance to win a prize.