



UNITED WAY OF EAST CENTRAL IOWA  
**LABOR  
LEADERSHIP**  
GIVING SOCIETY

The Labor Leadership Giving Society recognizes Union members who give \$350 or more during the annual campaign.

## FY18 ANNUAL REPORT



**136**

Labor Leadership  
households



**\$126,227**

pledged by Labor  
Leadership Giving  
Society members

## WORKING SIDE BY SIDE

Currently, more than **200 AFL–CIO Community Services liaisons** serve as state and local United Way staff members throughout the country. In our area, the Community Services Liaison serves as a contact between Hawkeye Area Labor Council, AFL–CIO, and United Way of East Central Iowa.

The Hawkeye Area Labor Council has **more than 70 affiliated Unions with members who support United Way**. Together, local Unions and United Way of East Central Iowa continue to impact the quality of the labor force and working families in our community.

[Learn more ►](#)





## COMMUNITY SERVICE AND OUTREACH



Jay Larson, an employee of United Way of East Central Iowa, serves as AFL-CIO Liaison and Annual Campaign Coordinator. For 26 years, Jay has been a member of Machinists Local 831. Not only does Jay manage and coordinate campaigns within the labor and manufacturing sectors, but he also performs community service work through the Community Services program at the Hawkeye Area Labor Council.

### Community service and outreach highlights include:

- Sponsored Linn County Deputy Sheriff's three holiday food basket drives.
- Raised \$42,000 at the 36th Annual Union Bowling Challenge for MDA.
- Through HACAP, adopted two families of four for Christmas.
- Sponsored the Fish-O-Rama for the Boys and Girls Club.
- Supported veterans during the holidays with gas cards, gift cards, and meat.
- Sponsored Relay for Life for the American Cancer Society.
- Raised \$8,000 for the Eastern Iowa Honor Flights through Hawkeye Area Labor Council's Annual Golf Tournament.
- Supplied displaced and disabled workers with 1,200 pounds of food and \$2,000 in grocery cards.
- Sponsored American Heart Association's Heart Walk.
- Supported the Letter Carriers' Food Drive (Stamp Out Hunger) to help HACAP Food Reservoir bring in 80,000 pounds of food.
- Sponsored a golf tournament for Iowa Donor Network.



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**AFL-CIO**  
**COMMUNITY SERVICES**

