

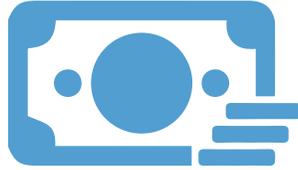
WOMEN UNITED

FY18 ANNUAL REPORT



426 MEMBERS

the most in our history



\$301,000+

raised for our mission



11,600+ SERVICES

for local women

Mission

Women United (formerly WLI) unites funds and resources to ensure the well-being of women in need.

Vision

Women in need have the opportunity to achieve well-being and live prosperous, productive lives, creating healthier communities in Eastern Iowa.

Partners

Women United provides funds to:

- Area Substance Abuse Council (ASAC)
- Community Health Free Clinic (CHFC)
- Eastern Iowa Health Center (EIHC)

Membership

In FY18, 426 women became Women United members—the most in our history. Women United is led by a steering committee and chaired by Kelly Lind-Daufeldt of US Bank.

Last Year's Results

Women United distributed \$301,507 to its three partners. Those partners provided services to local women including:

- 10,226 prescriptions for women
- 2,803 women received screenings and care coordination
- 601 women received medical co-pay assistance
- 308 dental services for women

Supporting Women's Well-Being

At the Community Health Free Clinic (CHFC), a female patient needed resources and advocacy to address multiple needs that were affecting her well-being. Giving the patient a “point person” to help her manage her medication and referrals was the first step to addressing the patient’s physical, mental, and financial health.

With the help of a CHFC patient navigator, the patient accessed affordable medication necessary to manage her chronic obstructive pulmonary disease (COPD). Once this health condition was managed, the navigator created a holistic response to other challenges she was facing and connected her to local resources for:

- Stable housing
- Health insurance coverage
- Food access
- Mental health counseling
- Advocacy assistance with the Department of Human Services

After receiving Medicaid coverage, the patient scheduled an appointment with a pulmonologist and became medication compliant. After five months, she has also found stable housing and furnishings. The patient expressed her appreciation to CHFC for offering support when she was at rock bottom. Her story may not have had such a positive result if not for the funds provided by Women United which allowed this woman to access navigation and care coordination services to regain her physical, mental, and financial well-being.

WOMEN UNITED EVENTS

Women United Luncheon

Julie Schneekloth, 2017 Women United Chair, introduced guest speaker, Jennifer, a client from ASAC's Heart of Iowa program. Jennifer expressed her gratitude to ASAC and Women United members who helped fund the program that she and her children needed.

Teri Copley, former Women United Chair, moderated the panel featuring our three health partners. It was the perfect opportunity to see Women United funds in action, and learn more about both nonprofits' and local women's needs.

After thanking our steering committee and UWECL staff for their hard work and dedication, Julie announced some exciting news! The group Women's Leadership Initiative or WLI changed its name in July 2018 to Women United to align with global United Way women's groups.



Women United Power of the Purse

On August 2, 2018, Women United hosted its annual Power of the Purse. The more than \$17,000 raised forwards Women United's mission to fund healthcare services for local women in need. More than 150 people attended the event held at US Bank in downtown Cedar Rapids.

The evening had something for everyone:

- Nearly 80 purses
- A five-night stay at a cabin in Galena donated by Ben and Julie Golding
- Kate Spade purse and wallet grand prize raffle donated by Cedar Rapids Bank & Trust
- Diamond earring and necklace set donated by US Bank won through a game of heads or tails
- Seibke Hoyt Jewelers brought one-of-a-kind jewelry for attendees to try on

"Power of the Purse proved once again that our community has the most impressive group of women who generously support a shared vision of addressing women's health issues. We had fun, raised money, and connected with old and new friends!"

–Kelly Lind-Daufeldt, 2018 Women United Chair



Learn more at uweci.org/women



United Way
of East Central Iowa