



United Way
of East Central Iowa

WE FIGHT FOR *generosity*

From the CEO



On March 7th, we celebrated the generosity of our community and the accomplishments made possible by its support of United Way of East Central Iowa. The event—Game Changers—symbolizes our collective work to make lasting change to benefit all in our community.

The event is special. It recognizes incredible people, civic minded companies, and organizations that support their community. It highlights the impactful work local agencies accomplish through the community's support of United Way. Most importantly, the event provides a very important ingredient to success... inspiration!

The inspiration comes in many ways, from various people and organizations. Like the McIntyre Foundation and Bob & Beth Allsop, both recognized for their generous philanthropic support with the Community Philanthropist Award. Their drive to help create new services to address unmet needs has spanned generations and is still going strong today. Dennis Jordan, with Mortenson Construction, provided inspiration with his untiring volunteer service and leadership through United Way and was recognized with the John B. Northcott Award.

Another inspirational moment was recognizing an agency leader who devoted his life to working with others to make lasting change for young families in our community. Brian Stutzman, former YPN Executive Director, was recognized, posthumously, with the Lynn Nichols Award for a lifetime of impactful leadership.

The event also provides a way to thank countless companies and volunteers that serve in the community campaign, board of directors and trustees, and on committees. We also had the opportunity to thank the Morf trio—Darrell and Paul Morf, partners with Simmons Perrine Moyer Bergman Law firm and Andrew Morf, CEO of Acumen. Their energy, humor and leadership over the last year was amazing and appreciated.

This inspiration and generous community involvement will carry us on to greater accomplishments and impact. I'm looking forward to what we will be highlighting at next year's Game Changers.

With sincere gratitude,

Tim Stiles
President & CEO

2018 Campaign Recap

Thank you for being a game changer and joining the fight for our community! In 2018:

450 COMPANY
CAMPAIGNS

12,800+ BOOKS DISTRIBUTED
TO CHILDREN

34,800+

UNITED WAY 2-1-1
HELPLINE CALLS

63,800+ VOLUNTEER
HOURS

WORTH **\$1.57 million**

\$3.6 million

IN VITA TAX REFUNDS

21 FUNDED
PARTNERS

For learn more about how your donation makes a difference, visit uweci.org/ways-to-give.



Time for Art: A Celebration of Volunteers 2019

We kicked off National Volunteer Month with Time for Art: A Celebration of Volunteers hosted by United Way's Young Leaders Society (YLS). The night honored some of our community's most dedicated volunteers and featured a unique silent auction where attendees bid volunteer hours (instead of money!) on local artwork. This year's event raised 4,200 volunteer hours which values at \$103,574. Learn more about the award winners and the night at blog.uweci.org/tfa-recap.



Board Orientation & Leadership Development (BOLD) Graduation

The Young Leaders Society BOLD inaugural class wrapped up their six-session series at the end of April. The program included sessions focusing on everything from board basics and working with nonprofits to fundraising and engaging with a diverse community. BOLD participants were paired with local nonprofit boards and/or committees. To learn more or to share your interest in the program, head to uweci.org/bold.



Day of Caring 2019

Day of Caring is one of the largest organized volunteer events in Cedar Rapids. On Thursday, May 9, local businesses will connect with local nonprofits and schools to tackle projects that will address both community and agency needs.

Head to uweci.org/doc to learn more about this service-filled day and how you can get involved!



UWECI Annual Report

Our annual report showcases the critical work we do with nonprofit agencies and donors like you. This document is a resource for everything that went on at UWECI last year including event highlights, progress on our goals, community collaborations, and more.

Explore our interactive annual report at go.uweci.org/fy18 or call 319-398-5372 ext. 814 to request a physical copy.