

**UNITED,
WE FIGHT.
UNITED,
WE THRIVE.**

When Abbie hit rock bottom, her life was moving so fast, she couldn't see where she was heading. Struggling with debts and addiction, first she lost her job, then her home, and lastly, her children. Like so many people looking to turn their lives around, Abbie didn't know where to start until a friend suggested United Way's crisis helpline. The staff were able to connect Abbie to several community resources to help her get clean, pay off her debts, save money, and be reunited with her children.

Connecting the dots for people like Abbie is what United Way of East Central Iowa does best. We are experts in identifying gaps of need in our community and investing in organizations that specialize in filling those gaps. We create a network of partners so people have the resources to not just bounce back but move forward. When the people in our community thrive, our community thrives.

**2019
CAMPAIGN**



**Will you accept
our challenge to
continue the fight?**

We challenge you to increase your gift by 10% this year to further the fight for East Central Iowans.

Learn more about this year's campaign at go.uweci.org/2019

THIS IS WHERE YOU COME IN



Giving \$5 a week for one year will qualify donors under 40 for Young Leader's Society



Giving \$7 a week for one year will qualify union member donors for the Labor Leadership Giving Society



Giving \$10 a week for one year will qualify donors for William B. Quarton Leadership Society
Donors at this amount who designate to Women United will qualify to become members



Giving \$25 a week for one year will qualify donors for T.M. Sinclair Society



**Fighting for our community
goes beyond donating**

Volunteers and advocates also play a crucial role in what we do. Whether it's once a week or twice a year, giving time to or advocating for our community, we are so appreciative of these acts of selflessness.

To learn more about volunteering and advocating with UWECI, go to uweci.org/volunteer.



We continue to fight for people like Abbie, who can turn to UWECI's network of partners for guidance, resources, and support in times of crisis.

Learn more about Abbie's story at go.uweci.org/2019



WHAT DO YOU FIGHT FOR?



United Way
of East Central Iowa

UWECI Iowa fights for the education, financial stability, and health of every person in our community.



United Way
of East Central Iowa



**WE
FIGHT
FOR...**