



UNITED WAY OF EAST CENTRAL IOWA
YOUNG LEADERS
 SOCIETY

The Young Leaders Society recognizes individuals and couples aged 40 years or younger who give \$250+.

FY19 YLS ANNUAL REPORT

UWECI.ORG/YLS



843

Young Leader Society members



\$489,938

pledged by YLS members



\$24,881

contributions to the mission

YLS 2019-20 Chair



Beth Lehman
Collins Aerospace

“ In 2018, we had a really pivotal year! We are in the second year hosting **BOLD**, have had great success with **Volunteers on Tap**, and will host the 6th annual **Time for Art**. I’m excited to keep the ball rolling! ”

Our Mission

To improve the quality of life of children, ages 0–5, by engaging young leaders in addressing critical needs affecting our community.

We Fight for Early Childhood Literacy

YLS designates 10% of all gifts to programs that support early childhood literacy. These programs align with YLS’s mission to improve children’s lives specifically through focusing on education.

Early Childhood Literacy Results

In FY19, YLS helped:

- Distribute **nearly 9,000** books
- Serve **5,000+** local children
- **100%** of parents maintained or increased their knowledge of how their child is growing and developing



Ways to Get Involved

Young Leaders Society Enewsletter

Opt-in to receive the YLS quarterly email newsletter to make sure you get the most up-to-date information on YLS's impact and events.

[Sign up at uweci.org/yls.](http://uweci.org/yls)

Young Leaders Society Steering Committee

Email us to set up a time to learn more about the YLS steering committee!

[Email lauren.gilbertson@uweci.org for more information.](mailto:lauren.gilbertson@uweci.org)

BOLD Series

Be a part of Board Orientation & Leadership Development (BOLD)! BOLD is an opportunity to learn more about board service, receive training, and find organizations with board or committee opportunities that match your skills and passions.

[Learn more at uweci.org/bold.](http://uweci.org/bold)

Time for Art: A Celebration of Volunteers

Time for Art celebrates local volunteers, whether they are looking to volunteer for the first time or the hundredth! The evening features awards that recognize our community's most dedicated volunteers, as well as a unique silent art auction. Attendees have the chance to bid on local donated artwork with volunteer hours instead of dollars.

Over five years, we've had:

- Volunteer hours pledged: 20,450+
- Added value to our community: \$495,000+

Volunteers in Proficiency (VIP)

Volunteers in Proficiency (VIP) is a literacy program that pairs volunteers and elementary school students to read together for 40 minutes once a week during the school day. Sign-up to volunteer during the 12-week fall (October–December) or spring (February–May) session.

[Learn more at uweci.org/vip.](http://uweci.org/vip)

Volunteers on Tap

Each quarter, join us at a local watering hole for happy hour. Bring your coworkers and friends, grab a drink, and complete a quick volunteer activity that helps kids improve their reading!

[View our activities calendar at uweci.org/yls.](http://uweci.org/yls)

Want to join YLS?

YLS members are donors who give \$250+ and age 40 and under.

You can give through your company's campaign or visit uweci.org/donate and set up your \$250 gift. Give at your own pace by choosing to pay one-time, weekly, or monthly!

