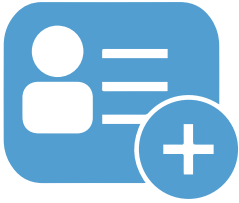
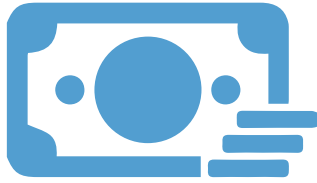


WOMEN UNITED

FY19 ANNUAL REPORT



390 MEMBERS
in FY19



\$260,000+
raised for our mission

Mission

Women United unites funds and resources to ensure the well-being of women in need.

Vision

Women in need have the opportunity to achieve well-being and live prosperous, productive lives, creating healthier communities in Eastern Iowa.

Partners

Women United provides funds to:

- Area Substance Abuse Council (ASAC)– Heart of Iowa
- Community Health Free Clinic (CHFC)
- Eastern Iowa Health Center (EIHC)

Membership

In FY19, Women United members had 390 women become members. This year's Women United steering committee is chaired by Jessica Horaney of Collins Aerospace.

Last Year's Results

Women United distributed \$260,530+ to its three partners. Those partners provided services to local women including:

- 11,232 prescriptions for women
- 2,798 women received screenings and care coordination
- 1,388 women received co-pay assistance
- 275 dental services for women

Rebuilding & Reconnecting Families

Jennifer was struggling with daily alcohol and drug use when she lost her job and house. Deep down she knew things were getting out of hand, but that didn't stop her from drinking and using.

Jennifer sent her eldest child—five-years-old at the time—to stay with extended family in a neighboring state, but keeping her infant child with her, she knew it wouldn't be long before the Department of Human Services (DHS) would be looking for her.

Reality struck in the fall of 2017 when she was pulled over, charged with possession, and had the custody of her children revoked. It was at this point Jennifer knew she had to decide if she was going to make a change.

She was then connected to one of UWECI's funded community partners, Area Substance Abuse Council (ASAC), and was placed in their Heart of Iowa program. Heart of Iowa addresses the counseling needs of women who are expecting or currently have children and are experiencing substance use issues. This particular program is supported by UWECI's Women United; whose mission is to bring together funds and resources in our community to support the well-being of women in need.

Heart of Iowa provides classes such as parenting and money management in addition to treatment groups. After two weeks in the program, Jennifer was reunited with both of her children and was dedicated to bettering her life. With the help of UWECI's partner organization, Jennifer was able to land a job, start paying off debts, get her license back, and learn how to be a strong and devoted parent again.

"None of this would be possible without everything I was given through United Way [of East Central Iowa] and Heart of Iowa," said Jennifer. "There's no way I would be where I am today. I'm truly grateful."

Jennifer has been clean for more than a year and a half, is now a sponsor, and leads a meeting for her home group once a week. She is also maintaining a full-time job and truly loves being a mother to her children.

When donations are made to UWECI, they're helping create lasting change in the lives of people in our community—people like Jennifer. And when the people in our community thrive, our community thrives.

WOMEN UNITED EVENTS

Women United Luncheon

Women United Leadership Society held their annual luncheon on Wednesday, May 22, 2019 at the Cedar Rapids Country Club. The program was an opportunity for our community to learn more about Women United's mission, successes of the past year, and its community partners.

The program was kicked off with Women United's 2018-2019 Chair, Kelly Lind-Daufeldt, who recapped another year of making a difference for local women and their families and then had the opportunity to interview a representative from each of Women United's three health partners

Each rep gave an overview of their agency and answered questions including how Women United funding helps their programs, what challenges they face, and where they see opportunity for growth. Many of the reps noted they are now able to fund patient care navigators and social workers who support all aspects of client success through coordinated care and planning.

Next, a guest speaker from ASAC's Heart of Iowa—Michaela—shared her story about being a woman in recovery. She expressed her gratitude to Heart of Iowa for helping her break her addictions, become more confident, and grow as a loving and dedicated mother. Michaela received a standing ovation after sharing her story, exclaiming she has been sober for more than 450 days.

Kelly then introduced the incoming Women United Chair, Jessica Horaney, who thanked everyone again for coming and paid tribute to the Women United steering committee and UWECI staff for planning the luncheon.

Women United Power of the Purse

Women United hosted Power of the Purse on Thursday, Aug. 1 at the The Hall-Perrine Cancer Center at Mercy Medical Center. This event forwards Women United's mission by raising awareness and funds for local un- and under-insured women in our community who need access to healthcare services.

This year's Power of the Purse was a rousing success with:

- 150+ attendees bidding on 60+ purses
- A weekend stay at a cabin in Galena
- A game of heads or tails for a wine and whiskey wagon
- A raffle for a beautiful red Kate Spade purse and wallet
- **And a total of more than \$11,500 raised**

When women support each other, incredible things happen!



Learn more at uweci.org/women



UNITED WAY OF EAST CENTRAL IOWA
WOMEN UNITED
women helping women



United Way
of East Central Iowa