

**UNITED,
WE FIGHT.
UNITED,
WE THRIVE.**

2020 has been an unprecedented year in numerous ways. It taught us that needs in our community can change quickly and without warning. United Way of East Central Iowa was built to lead during times of change because of our expertise in understanding and connecting community. We fight for every single person, because every single person matters.

United Way is committed to connecting our community with the resources needed so everyone has the tools for a successful life. We fight for our neighbors—from grocery store workers and doctors to truck drivers and line workers—**because when the people in our community thrive, our community thrives.**

Not sure where to start? Start with us. United Way makes sure your donation goes where it's most needed.



**2020
CAMPAIGN**

Will you accept our challenge to continue the fight?

More people than ever before are in need due to the coronavirus pandemic. If you can give, please give generously to support our neighbors and the services they need.

Learn more about this year's campaign at go.uweci.org/connecting

COUNTIES WE SERVE

BENTON COUNTY

LINN COUNTY

JONES COUNTY

IOWA COUNTY

CEDAR COUNTY



WHAT DOES A DOLLAR DO? IT CHANGES LIVES. HERE'S HOW:

\$5 COFFEE EACH WEEK = 1/2 YEAR OF EARLY CHILDHOOD EDUCATION

Giving \$5 a week for one year will qualify donors under 40 for Young Leader's Society

\$7 CAR WASH EACH WEEK = MORE THAN SIX MONTHS OF EMPLOYMENT TRAINING AND PLACEMENT

Giving \$7 a week for one year will qualify union member donors for the Labor Leadership Giving Society

\$10 LUNCH EACH WEEK = 1000 MILES OF TRANSPORTATION TO MEDICAL OR EMPLOYMENT APPOINTMENTS

Giving \$10 a week for one year will qualify donors for William B. Quarton Leadership Society
Donors at this amount who designate to Women United will qualify to become members

\$25 GYM MEMBERSHIP EACH WEEK = 100 HELPLINE CALLS

Giving \$25 a week for one year will qualify donors for the T.M. Sinclair Society

Fighting for our community goes beyond donating

Volunteers and advocates also play a crucial role in what we do. Whether it's once a week or twice a year, giving time to our community or advocating for those living in it are acts of selflessness we are appreciative for.

To learn more about volunteering and advocating with UWECI, go to uweci.org/volunteer.



Abbie could be your neighbor.

Struggling with debts and addiction, Abbie lost her job, her home, and her children. Abbie didn't know where to start until a friend suggested United Way's resource helpline. The operators were able to connect Abbie to several community resources to help her get clean, pay off her debts, and reunite with her children.

Connecting the dots for people like Abbie is what we do best. We help every person throughout their lives, and treat the root of our community's issues by investing in organizations that fill gaps of need.

**WE
FIGHT
FOR...**



United Way
of East Central Iowa

**Learn more about Abbie's
story at go.uweci.org/connecting**

