

Opened Inside

Everyone – in some way – has reimagined their lives within the last two years. This drives us at United Way of East Central Iowa (UWECI) to partner for change.

A BLUEPRINT FOR PROSPERITY

We reached out to you—our community—through a collaborative approach, listened to your needs, and took action based on what you shared with us.

Through Unite to Inspire, our community-driven strategy, we need your investment of dollars to build an Eastern Iowa where everyone has an opportunity to succeed and inspire others.

Support Eastern Iowans V I A United Way

Volunteer • Invest • Advocate

When you support United Way, you give us a seat at the table to create systemic change. Here's how you can create a stronger Eastern Iowa VIA United Way of East Central Iowa (UWECI):

- ⇒ **Volunteer** your time and talent at area nonprofits. From reading with kids to delivering meals to homebound seniors, there's an opportunity to fit your passions.
- ⇒ **Invest** your dollars with United Way, and we'll partner with area nonprofits to ensure your investment goes towards our community's greatest needs. You can do this through workplace giving, individual donations, or estate planning.
- ⇒ **Advocate** for a cause that matters to you. UWECI provides advocacy groups and programs to help build stronger communities.

We are counting on YOU as dedicated supporters to give back to our community. Invest in a better Eastern Iowa at uweci.org/donate.



UNITE TO INSPIRE 101

Developed from the voices of our community, Unite to Inspire ensures that our community's needs are met for everyone to have their own home of stability. This strategy focuses on addressing issues in four key areas:

- ⇒ **Economic Mobility** creates a pathway from crisis to stable with housing being a key focus.
- ⇒ **Childhood Success** establishes a strong foundation for children to succeed in life, no matter their age or background.
- ⇒ **Access to Healthcare** ensures that physical and mental healthcare is available and affordable for those who need it.
- ⇒ All of these areas are surrounded by **Safety Net Services**, which catch individuals and families when they fall and bounce them right back to where they were.



Unite to Inspire

Opened Backside

