

This is Alex. He is four years old and lives with his parents and older brother. Alex's childcare center recently closed, and his parents, John and Irene, were left to search for other options, but were unable to find an alternative. Because of this his mother was forced to leave her job to stay at home with Alex.

Through a collaborative community impact assessment - YOU - our community, told us childcare was one of your greatest needs. At United Way of East Central Iowa (UWECI), we are addressing this need by focusing on Childhood Success. Childhood Success addresses the early years of a child's life, which sets the tone for future success in education and well-being.



WE SET CHILDREN UP FOR SUCCESS

United Way of East Central Iowa (UWECI) is committed to addressing our community's greatest needs and creating systemic change.

Together with our partners and stakeholders, we need you—our passionate, dedicated supporters—to support and inspire other Eastern Iowans VIA United Way.

How does UWECI invest in helping Alex and his family and others achieve Childhood Success? UWECI is focused on investing in solutions for childhood success such as:

- Accessibility
- Quality & affordability of childcare options
- Industry & employment options for childcare
- Out of school support before and after school
- Parent/caregiver programs, tools, and resources
- Academic supports
- Mentoring
- Pathways to career or continued education

Childhood Success Stats



50+

childcare businesses have closed in Linn County since July 2020



ONLY 75%

of children in East Central Iowa met 4th grade reading proficiency standards in 2020-2021



ONLY 69%

of children in East Central Iowa were kindergarten ready in 2020

Unite to Inspire VIA United Way



Volunteer



Invest



Advocate

Because of support from people like you, kids like Alex, their parents and family can thrive.

Learn more at uweci.org/unitetoinpire



United Way
of East Central Iowa