

Here are John and Irene.

They both had jobs that let them pay most of their bills but limited them from receiving financial assistance. So when Irene had to leave her job due to their struggle with finding daycare for their son Alex, John and Irene were faced with many financial challenges, including possible eviction from their home.

Through a collaborative community impact assessment - YOU - our community, told us housing was one of your greatest needs. At United Way of East Central Iowa (UWECI), we are addressing this need by focusing on Economic Mobility.

Economic Mobility addresses how someone's income or economic outcome changes over their lifetime.



WE STRIVE FOR ECONOMICALLY MOBILE FAMILIES

United Way of East Central Iowa (UWECI) is committed to addressing our community's greatest needs and creating systemic change.

Together with our partners and stakeholders, we need you—our passionate, dedicated supporters—to support and inspire other Eastern Iowans VIA United Way.

How does UWECI invest in helping Jack and Irene and others achieve Economic Mobility? UWECI is focused on investing in solutions for economic mobility such as:

- Affordable and safe housing
- Adult education and skill building
- Refugee and immigrant education and support services
- Employment training and placement
- Financial literacy and training
- Legal assistance

Economic Mobility Stats



50%

gap between white and black homeownership*



\$30,000

gap between white and black household income*



30%

of renters in UWECI five-county service area are housing-cost burdened

*This is not inclusive to the disparities found amongst other race/ethnicities.

Unite to Inspire VIA United Way



Volunteer



Invest



Advocate

Because of support from people like you, people like John and Irene can support their families.

Learn more at
uweci.org/unitetoinpire



United Way
of East Central Iowa