

Building Economic Mobility



When we build economic mobility in a community, we focus on key concerns such as housing and workforce stabilization. When individuals and families have the foundation of safe and affordable housing, their path to stability in our other focus areas (fostering childhood success, improving access to healthcare and supporting safety net services) is clear.

Quality & Affordable Housing:

What we're up against: Did you know that Iowa ranks **#9** in the country for oldest homes? Homes built before 1970 are likely to have lead, asbestos, and lack energy efficiency. In addition to older homes, housing can also be very expensive. **40%** of renters spend more than **30%** of their income on housing.

Housing goals: Our long-term goal at UWECI (United Way of East Central Iowa) is to work collaboratively with key community partners to address the need for more affordable housing units, improve housing quality, and address access to housing, all through an equity lens.

How we're getting there together: With your support, we are part of a community group called the **Alliance for Equitable Housing**, where we are working through solutions for affordable and quality housing.

Your Impact: Your investment in UWECI this year will impact **2,500 individuals** and improve the quality of **26 homes**.



2,500 individuals impacted



26 homes will have improved quality of living

Quality and Affordable Housing Economic Mobility Nonprofit Partners FY24-FY26: **\$571,290 Investment from UWECI**

Affordable Housing Inc.

Catherine McAuley Center

Hawkeye Area Community Action Program (HACAP)

Hope Community Development Association Inc.

Iowa Legal Aid

Matthew 25

Waypoint Services for Women, Children and Families

Willis Dady Emergency Shelter, Inc.



Current Workforce:

What we're up against: 22% of households in Linn County are ALICE (Asset Limited, Income Constrained, Employed). ALICE individuals are employed but do not earn enough to meet the costs of a basic household budget.

Workforce goals: Our long-term goal at UWECI is to work collaboratively within our community to create opportunities for employment.

How we're getting there together: With your support, we are working together as a community to create new ways for people to use services. Another way you are helping us create this pathway is through our VITA (Volunteer Income Tax Assistance) program that utilizes community volunteers to complete free taxes for our neighbors.

Your Impact: Your investment in UWECI will support **3,000 individuals** with employment opportunities. Through VITA, you are able to help us bring **\$2.4 million** back into our community through federal and state returns.



3,000 individuals supported



\$2.4 million brought back into our community

Workforce Economic
Mobility Nonprofit
Partners FY24-FY26:
\$172,126
Investment from UWECI

Catholic Charities of the
Archdiocese of Dubuque,
Iowa

Goodwill Industries of the
Heartland

Catherine McAuley Center

Horizons: A Family Service
Alliance – Financial
Wellness Center

The Arc of East Central
Iowa

United We March Forward

