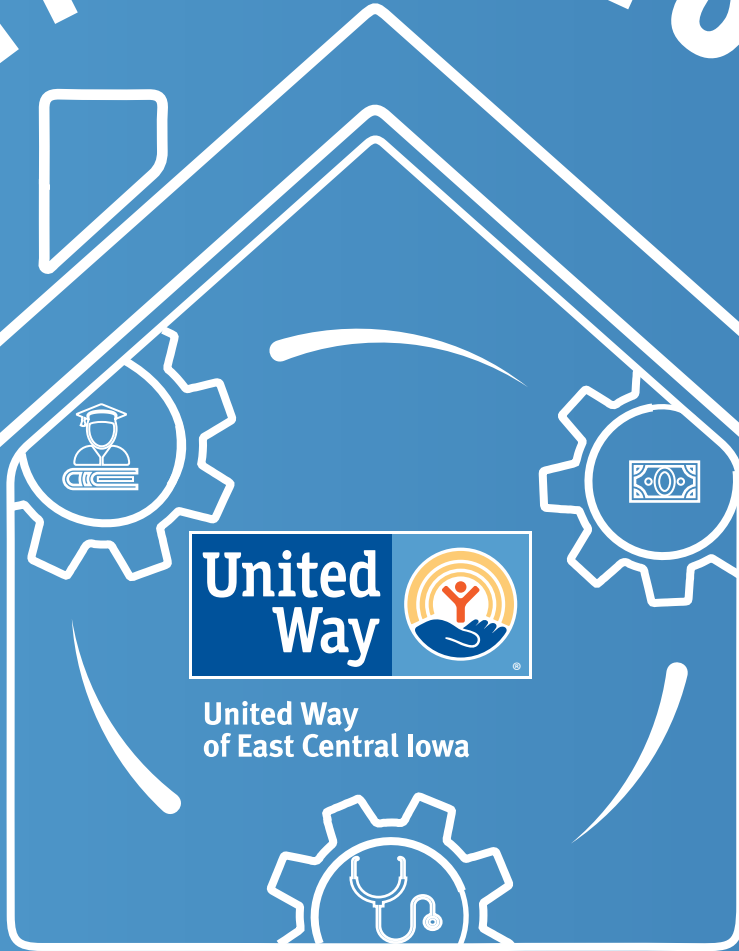


WHAT INSPIRES YOU UNITE TO INSPIRE JOY



VIA UNITED WAY

Volunteer. Invest. Advocate.

When you support United Way, you give us a seat at the table to create sustainable change. Here's how you can create a stronger Eastern Iowa **VIA** United Way of East Central Iowa (UWECI):

Volunteering your time is a great way to give back and bring our communities together. Through the connecting power of United Way, your impact as a volunteer mobilizes our community nonprofits to serve our community's greatest needs.

Investing your dollars with United Way allows us to partner with community leaders and area nonprofits to ensure your investment goes towards our focus areas. You can do this through workplace giving, individual donations, or estate planning.

Advocating for what inspires you gives you a voice for change through United Way by supporting our mission of creating a sustainable and equitable community for all.

Developed from the greatest needs in our community, our Unite to Inspire strategy ensures that our community's needs are met to create a pathway to their home of stability.

This strategy is focused on the key areas of:

Economic Mobility

Building Economic Mobility creates a pathway from crisis to stability. This strategy focuses on housing as well as the workforce. When individuals or families have safe and affordable housing, as well as access to a job to create financial stability, it improves their physical, mental and emotional well-being.

Childhood Success

Fostering Childhood Success is crucial and formative in the early ages of childhood, and it doesn't end there. Our children are the future, and we are continuing to invest in them. We focus on the areas outside of the school room to ensure children have access to the support they need to have a successful childhood.

Access to Healthcare

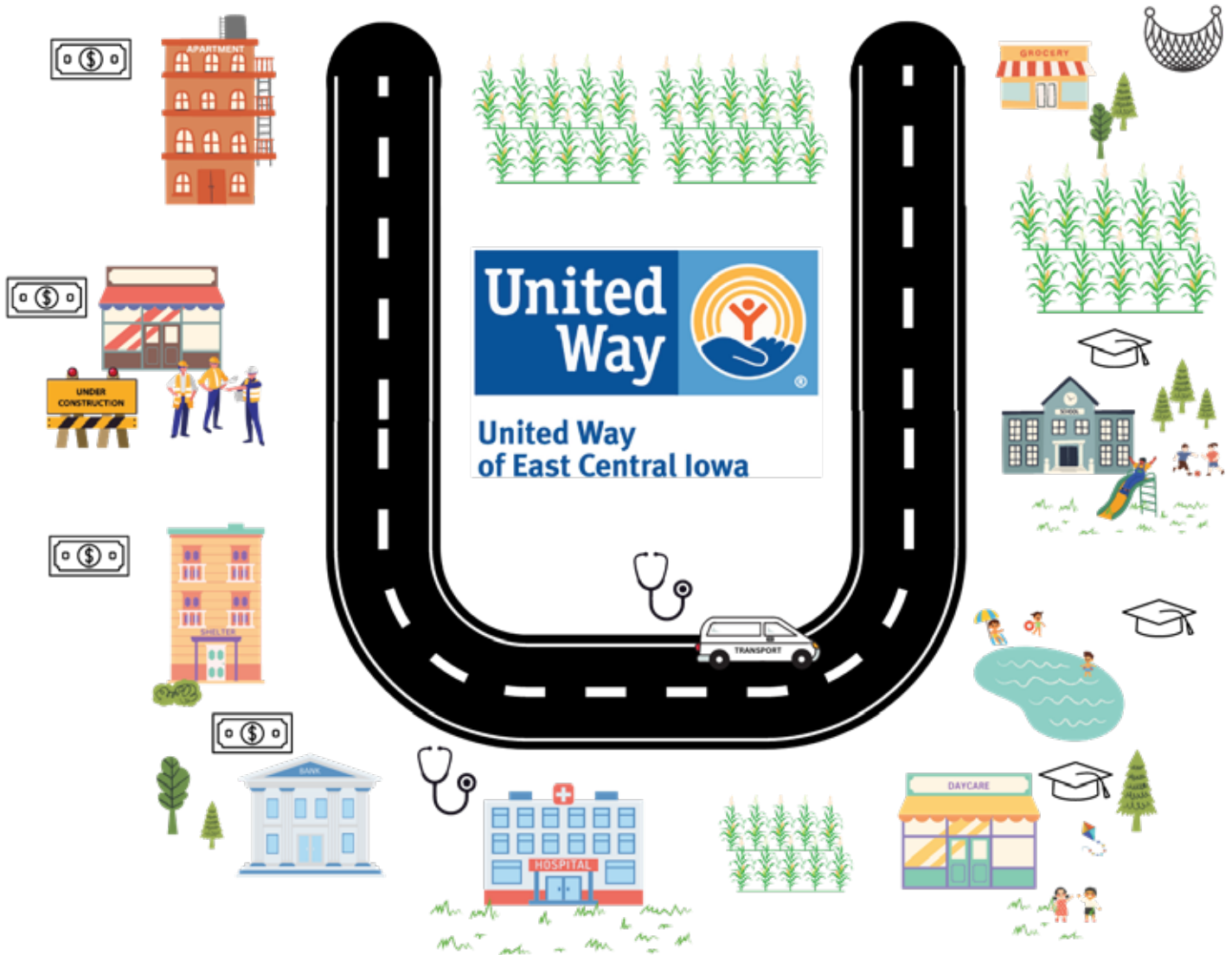
Improving Access to Healthcare ensures that physical and mental healthcare are available and affordable for those who need it. We support initiatives such as County Transportation Programs and our leadership society Women United, to help overcome roadblocks and assure everyone has access to the healthcare they need.

Safety Net Services

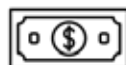
Supporting Safety Net Services are there to catch individuals and families when they fall and bounce right back to where they were. This means supporting individuals to have access to basic needs for survival such as food and shelter.

These four areas are fundamental to building a strong community. Check out our Unite to Inspire Roadmap and see how by giving to United Way, you are investing in these essential areas and ultimately building a better future for all in Eastern Iowa.

Unite to Inspire Roadmap



Key:



Economic Mobility



Childhood Success



Access to Healthcare



Safety Net Services

**United
Way**



**United Way
of East Central Iowa**

We are counting on YOU, as dedicated supporters to give back to our community.

**Invest in a better Eastern Iowa for all at
uweci.org/donate**