

CAMPAIGN IDEAS 2023

* If you're planning to do any sort of raffle, you will need to fill out the social gambling document.

SPECIAL EVENTS

- o Bake sales/Craft sales*
- o Time, Talent, and Treasure*
- o Silent Auction*
- o Breakfast/Lunch potluck
- o Chili cook-off
- o Ice cream social
- o Team/Department Challenges*
- o Managers serve breakfast/ lunch/ snack
- o Book/Garage sale*
- o Raffles for items*
- o Dunk the CEO/Senior Leaders
- o Pie in the face
- o Cake or cookie decorating contests*
- o Office Olympics
- o Board game tournament
- o Paper airplane contest
- o Tricycle races
- o Candygram
- o Cube/office decorating contests
- o Sumo suit/hamster ball wrestling
- o Almost Famous Popcorn sale*
- o TikTok Challenge*
- o Coin drives/penny wars
- o Balloon Pop
- o Guessing games*
- o Find the Key Game
- o 5k*
- o Talent Show*
- o Volunteer Activity
- o Karaoke
- o Name that tune
- o Parking lot car show

VIRTUAL EVENTS

- o No camera for your meetings day
- o Cooking class
- o At home scavenger event
- o Spirit week
- o Home office meme competition



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INCENTIVES

- o Gift cards
- o Personal day off
- o Sleep-in passes
- o Early-out passes
- o Long lunch passes
- o Paid time to volunteer
- o Chair massages
- o Jeans or Casual day passes
- o Prime parking spaces
- o Tickets to community events
- o Company swag
- o Company swag
- o Free lunch passes
- o Weekend at vacation home/unused time share
- o Lunch with CEO/Senior Leaders
- o Raffle tickets for attending campaign events and handing in pledge forms
- o Department pizza party/ ice cream/ popcorn/ happy hour
- o All staff celebration
- o Traveling trophy for department with highest participation or percentage increase
- o Movie passes

YEAR-ROUND SPECIAL EVENTS

Did you know that you can do an event anytime during the campaign year to benefit United Way of East Central Iowa that will go towards your workplace campaign goal?

- o Trivia nights
- o Golf outing
- o Bags tournaments
- o Volunteer activities



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