

# United Way Overview



United Way  
of East Central Iowa

United Way of East Central Iowa believes in a strong, thriving community where everyone belongs. Together with its partners, volunteers, advocates, and donors, UWECI creates solutions to fill various gaps of need.

United Way of East Central Iowa serves five counties in Eastern Iowa: Benton, Cedar, Iowa, Jones, and Linn.

Housing, childcare, and safety net services are Eastern Iowa's three greatest needs. From these priorities, UWECI developed a community-driven strategy, *Unite to Inspire: A Home of Stability Creates a Stronger Community*.

## **Building Economic Mobility:**

When we build economic mobility in a community, we focus on answering housing and workforce needs within our community. When individuals and families have the foundation of safe and affordable housing, their path to stability in our other focus areas (fostering childhood success, improving access to healthcare, and supporting safety net services) is clear.



## **Fostering Childhood Success:**

Fostering Childhood success is crucial in the early ages of childhood, and it doesn't end there. Our children are the future, and we are continuing to invest in them. Our focus is on shaping early childhood opportunities, setting up school-aged children for success as well as our future workforce.



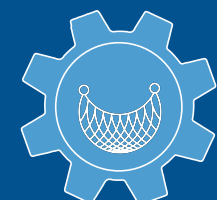
## **Improving Access to Healthcare:**

Improving access to healthcare ensures that physical and mental healthcare is available and affordable for those who need it. Current barriers to access healthcare in Eastern Iowa include cost, transportation, language, and lack of providers. These disparities impact the overall health of Eastern Iowa, which causes a chain reaction of other challenges and needs.



## **Supporting Safety Net Services:**

All of these focus areas are surrounded by a safety net of services, which catches individuals and families during times of crisis and helps them get back on their feet.





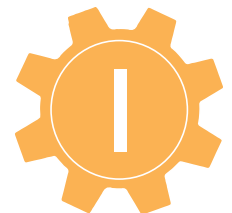
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When you get involved VIA United Way through Volunteering, Investing, and Advocating – you are contributing to our community’s transformation.

**Volunteer your time** and talent at area nonprofit organizations. Through the connecting power of United Way, your impact as a volunteer mobilizes area nonprofits to continue serving our community’s greatest needs.



**Invest your dollars** with United Way. We partner with area nonprofits to ensure your investment goes towards our community’s greatest needs. You can do this through workplace giving, individual donations, or estate planning.



**Advocate for what inspires you.** When you use your voice to advocate for change through United Way, you support our mission of creating a sustainable and equitable community for all.



Visit [www.uweci.org](http://www.uweci.org) for more information or scan the QR code.

