

## Investing in UWECI and Our Community

Since 1914, individuals like you have been investing in United Way and our community. What started over 100 years ago with caring hearts has morphed into a multi-faceted approach to support our neighbors and friends.

By planning how you give, you ensure United Way of East Central Iowa continues to know our communities' needs, responds to those needs, and shape our communities' changing solutions for people to succeed in life. In addition to payroll deduction, there are many other ways you can give to United Way and make a difference.

## Ways to Give

- Recurring credit card: set a monthly amount.
- **Cash Gift:** The most common way to give, you can make a gift by mail, online, or over the phone.
- **Stock:** Donate appreciated stock (with a low basis) and avoid capital gains tax.
- Donor Advised Funds: Receive immediate income tax deductions upon creation and support UWECI on your timetable.
- **IRA Rollover**: Did you know that if you're 70 1/2 or older, you can give UWECI a gift directly from your IRA and receive tax benefits?
- Named Endowed Funds: Ensure your legacy of giving never ends by endowing your annual gift through a Named Endowed Fund.
- Will or Estate Gift: Through your will, leave a legacy through a
  gift that costs you nothing today. Provide for your loved ones,
  UWECI, and our community by including UWECI in your will.







Together with your support, we can help individuals and families achieve housing and workforce stabilization, ensure that our children have access to early childhood opportunities, and support youth on their path to success. We are indebted to your generosity and commitment to helping our neighbors, no matter the reason. Thank you for all you do for our community!

If you have questions, please contact Chris Thomas: Chris.Thomas@uweci.org