

CAMPAIGN IDEAS



Bake Sale

Employees bake their best treats to sell during campaign.

Chili/Baked Goods Cook-Off

Employees bring their best chili/baked good to be entered into a cook-off contest. You can have individuals “pay” for the winner. Have them put a dollar or any amount into the jar of their favorite dish. Individual with the most cash wins a prize.

Cubicle/Office Decorating Contest

Provide decorating kits to your employees for purchase (fun items or challenging items). Set a theme or requirement for the contest and have leadership judge the winner. Winner receives a prize.

March Madness

Have employees purchase brackets for the March Madness tournament. The individual with the best bracket wins a prize/trophy.

Name That Tune

Play tunes throughout the office and have employees call a certain line with the answer. First one to call with the correct answer wins a prize.

Paper Airplane Contest

Employees purchase their airplane kit from you. Have a day where individuals must build their airplane and fly it within a certain time frame. The airplane kit is their entry into the contest and proceeds going towards your campaign. Provide the winner with a prize.

Snack Cart

Have your leaders walk around the office with snacks. The snacks could be at no additional cost to the employee – encouraging them to pledge. You can charge per snack item with proceeds going toward your campaign.

Power Hour

Event can be held virtually or in-person. Plan an hour of excitement with guest speakers, leadership, and a matching gift. Set a goal for amount raised during the Power Hour and announce at the end!

Scavenger Hunt

Employees pay a certain amount to participate. You can hide items around the office or test their office knowledge of where items are kept. The winner receives a prize.

Silent Auction

Have your employees provide items (time, talent, and treasure) or organization provide items that can be purchased via a silent auction. All proceeds go toward your campaign.

Pie In The Face

Employees put money in jars that represent individuals that could get pied in the face. The jar with the most money at the end of campaign receives the pie in the face.

Tailgate Party

Create a sports or other theme and host a parking lot/office party. Serve food and drinks. Allow employees to wear sports or themed attire to the event and office for the day.

Team/Department Challenges

Teams come together to compete. This could be in games, participation, or dollar amount.

INCENTIVES:

- Personal day off
- Sleep in passes
- Early out passes
- Long lunch passes
- Paid time to volunteer
- Jeans or casual day passes
- All-staff celebration
- Prime parking spaces
- Company swag
- Lunch with CEO/Leaders



UNITED WAY
East Central
Iowa

317 7th Ave SE, Cedar Rapids, IA 52401 | (319) 398-5372 | www.uweci.org