

CAMPAIGN IDEAS



Bake Sale

Employees bake their best treats to sell during campaign.

Chili/Baked Goods Cook-Off

Employees bring their best chili/baked good to be entered into a cook-off contest. You can have individuals “pay” for the winner. Have them put a dollar or any amount into the jar of their favorite dish. Individual with the most cash wins a prize.

Cubicle/Office Decorating Contest

Provide decorating kits to your employees for purchase (fun items or challenging items). Set a theme or requirement for the contest and have leadership judge the winner. Winner receives a prize.

March Madness

Have employees purchase brackets for the March Madness tournament. The individual with the best bracket wins a prize/trophy.

Name That Tune

Play tunes throughout the office and have employees call a certain line with the answer. First one to call with the correct answer wins a prize.

Paper Airplane Contest

Employees purchase their airplane kit from you. Have a day where individuals must build their airplane and fly it within a certain time frame. The airplane kit is their entry into the contest and proceeds going towards your campaign. Provide the winner with a prize.

Snack Cart

Have your leaders walk around the office with snacks. The snacks could be at no additional cost to the employee – encouraging them to pledge. You can charge per snack item with proceeds going toward your campaign.

Power Hour

Event can be held virtually or in-person. Plan an hour of excitement with guest speakers, leadership, and a matching gift. Set a goal for amount raised during the Power Hour and announce at the end!

Scavenger Hunt

Employees pay a certain amount to participate. You can hide items around the office or test their office knowledge of where items are kept. The winner receives a prize.

Silent Auction

Have your employees provide items (time, talent, and treasure) or organization provide items that can be purchased via a silent auction. All proceeds go toward your campaign.

Pie In The Face

Employees put money in jars that represent individuals that could get pied in the face. The jar with the most money at the end of campaign receives the pie in the face.

Tailgate Party

Create a sports or other theme and host a parking lot/office party. Serve food and drinks. Allow employees to wear sports or themed attire to the event and office for the day.

Team/Department Challenges

Teams come together to compete. This could be in games, participation, or dollar amount.

INCENTIVES:

- Personal day off
- Sleep in passes
- Early out passes
- Long lunch passes
- Paid time to volunteer
- Jeans or casual day passes
- All-staff celebration
- Prime parking spaces
- Company swag
- Lunch with CEO/Leaders

Bags Tournament

Gather your coworkers and compete in a bags tournament to get your campaign started. Could come up with random teams or use a bracket for extra competition.

Book/Garage Sale

Encourage employees to bring in unwanted books or items to sell. Proceeds go to company's campaign.

Managers Serve a Snack/Lunch

Offer a snack break or lunch for employees to engage with company leadership.

Ice Cream Social

Promote your workplace campaign with a sweet treat. You could add all the fixings, like sprinkles, crushed Oreos, caramel syrup and more.

Spirit Week

Come up with a calendar of fun activities to get employees engaged with your campaign. This could be dressing in mis-matched outfits, wearing pajamas, sporting your favorite teams, twinning with a coworker, etc.

Traveling Trophy

Create a trophy that goes to the department with the highest participation in the workplace campaign. You could also give them a free treat or lunch for participating.

Talent Show

Let your coworkers' talent shine with a talent show that brings people together. It could be singing or stand up comedy - the options are endless for what talents your coworkers may show off.

Volunteer Activity

Get your coworkers together and give back to the community by completing a service project. If you need ideas for volunteer projects, reach out to a UWECI staff member.

Coin Drives/Penny Wars

Gather all your spare change and bring it to your workplace to raise additional funds for your campaign. You could offer prizes for the department that raises the most money.

Candygrams

Send a coworker a positive note and a small treat or token to show your appreciation. Sell the candygrams to coworkers for an amount, which goes back to your company's workplace campaign.

Parking Lot Car Show

Invite coworkers to bring in their cars or other vehicles to show others. You can charge an admission to the car show, which would be additional funds raised for your company's campaign.

Office Olympics

Create various challenges or games and have coworkers or departments compete for a gold medal. Ideas may include desk chair races, tug of war, 50m dash, and others. You could make this free or charge your coworkers an amount to raise additional funds for your campaign.

Trivia Night

Invite coworkers to test their knowledge with a trivia night at a local establishment or at your workplace. Charge a participation fee to raise funds for your campaign and have a night of fun with your coworkers. Could do general trivia or a specific theme.