

TRANSFORMING EAST CENTRAL IOWA

VOLUNTEERING, INVESTING, AND ADVOCATING TO
STRENGTHEN EAST CENTRAL IOWA

2025 ANNUAL REPORT



UNITED WAY
East Central
Iowa

A MESSAGE FROM US

Over the past year, the United Way of East Central Iowa team has focused on centering ourselves around our strategy to ensure we remain a trusted community leader. This role is something we do not take lightly, and we want to continue being a driving force of stability throughout East Central Iowa.

With uncertainties facing the nonprofit sector this past year, it was critical that UWECI relied on its strategic plan to continue guiding its transformation throughout our community. This transformation ensures our organization remains impactful, sustainable, and relevant for the future.

From donors to partners, each one of you has played a role in our work of building a thriving community. The way our community shows up when faced with adversity proves we are stronger when we work as a collective group, and we know that's the magic United Way brings. We identify top needs in the community, collaborate with community partners, and co-create solutions that give our neighbors hope and support when it matters most.

In this annual report, we hope you enjoy the stories of some of UWECI's biggest champions – Gary & Susan Streit, Max Smith, and Jill Lange. Strong individuals like them make up our United Way network of donors, partners, and volunteers. All of these groups working together is what makes our work possible and fulfilling.

Thank you for standing by our organization during this time. We are grateful for your support and dedication to coming alongside us and creating a community where every person can thrive. We hope this annual report has you reflecting on your own story with United Way.

Once again, thank you for your impact and support of United Way of East Central Iowa. We are grateful!



Kristin Roberts

Kristin Roberts
President and CEO

Dave Schreck

Dave Schreck
2024-2025 Board Chair



IMPACT THROUGH SERVICE

Volunteers provide resources and support to make our organization successful.

Max Smith has been involved with United Way for the past several years. For the last five years, he's served as a volunteer on the Operations Committee, which supports the Human Services Campus building.

One of the examples of Max stepping up when UWECI needed a resource was helping navigate an insurance claim for a building leak. Max used his knowledge within his role at TrueNorth to ensure our organization would have the help it needed to address the issue.

His work at TrueNorth and their company's values gave Max an ideal connection to United Way, hence his reasoning for being involved with the organization.

"At TrueNorth, we have a philosophy where we lean into our clients, colleagues, and our communities," Max said. "I chose to get involved, because I am passionate about giving back and believe in the value this organization brings to the community."

In addition to volunteering, Max financially supports UWECI, because the organization gives hope and support to those who need it most.

"I believe United Way contributes to our community in a lot of different, great ways helping people who are having a hard time getting through and achieving great outcomes for themselves, whether it's a child in school or a family who needs help to make it to that next step."

Max Smith



VOLUNTEERING BY THE NUMBERS



27,000+ HOURS

of service were given by volunteers through various programs and committees, such as the Board of Directors, Solutions Teams, Women United Steering Committee, 55+ Initiative, and more.



2,025 TAX RETURNS

were prepared by Volunteer Income Tax Assistance (VITA) volunteers, who gave over **5,100 hours** of service.



\$262,000

in total economic impact was generated by **over 1,600** Day of Caring (Linn and Jones Counties) volunteers who gave more than **7,800 hours of service**.

A LEGACY OF GIVING BACK

Giving to United Way empowers our community to thrive.

For Gary and Susan Streit, giving back to their local community has always been a priority. This couple gives their time and treasure to numerous organizations throughout our community, and they've been doing that with United Way since 1980.

The Streits are considered Diamond Donors, people who have given to our organization consistently for 25 years, as well as members of our Tocqueville Society. Additionally, the couple has also supported other nonprofits and civic organizations throughout the community, such as Christ Episcopal Church, Tanager Place, the Cedar Rapids Public Library Foundation, Theatre Cedar Rapids, American Cancer Society, Iowa Legal Aid, and numerous others.

Their giving is far more than just writing out a check. For them, it's about reciprocating their own blessings in life by sharing the resources they have with the community.

"United Way is the key to a strong, vibrant community where everyone from all walks of life has a chance to succeed and thrive," Gary said.

Gary has been involved with UWEI in a multitude of ways, including being a current Board of Trustees member, assisting with the early transition with the Human Services Campus, and chairing the Board of Directors and Campaign Cabinet in the past.

For him, it's about giving back when and where it's needed most, while encouraging others to step up and join UWEI in identifying top needs, addressing challenges, and co-creating solutions that give hope and support.

"Being involved with United Way provides an excellent opportunity to make a difference in the lives of people who you will never meet or know," Gary said. "It gives you a chance to interact with interesting people, who share your commitment to bettering our community."

Kristin Roberts with Gary and Susan Streit



32

agency partners.



\$3,072,902

distributed throughout the community.



\$2,803,171

in total returns generated by VITA.

INVESTMENT BY THE NUMBERS

CHAMPIONING UNITED WAY

Encouraging others to get involved by supporting United Way is key to our community's ability to thrive.

Jill Lange's involvement with United Way isn't new. She's been involved with the organization in several different capacities, including her current role as 2025-2026 Women United Chair and being a Day of Caring volunteer.

In her work with Women United, Jill helps lead a passionate group of advocates that supports women's healthcare in East Central Iowa. Last year, Women United equipped 2,983 women with healthcare services. Since its inception in 2006, Women United has raised over \$3.4 million to support this cause.

"I chose to get involved with United Way because of the people who work there and those who volunteer are wonderful," Jill said.

When it comes to her reasoning of why she chooses to be a United Way champion and encourage others to support UWEI, Jill notices similarities between the organization's values and her personal beliefs, making it an ideal way to blend the two together.

"I found United Way's values aligned with mine, and I strongly believe in giving back to the community where we live," Jill said. "I believe in United Way's mission to support everyone has their basic needs met, and they are able to thrive."

Jill Lange



ADVOCACY BY THE NUMBERS



33%

of UWEI's five-county service area are households below the ALICE threshold – ALICE households plus those in poverty – can't afford the essentials.



64%

of single-mom households are below the ALICE threshold.



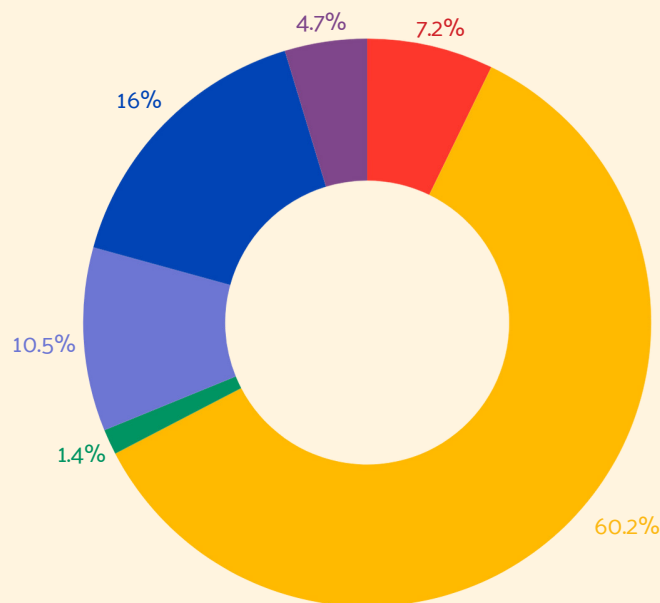
12%

of mothers in our area did not begin prenatal care during the first trimester of pregnancy.

INVESTMENT BY THE NUMBERS

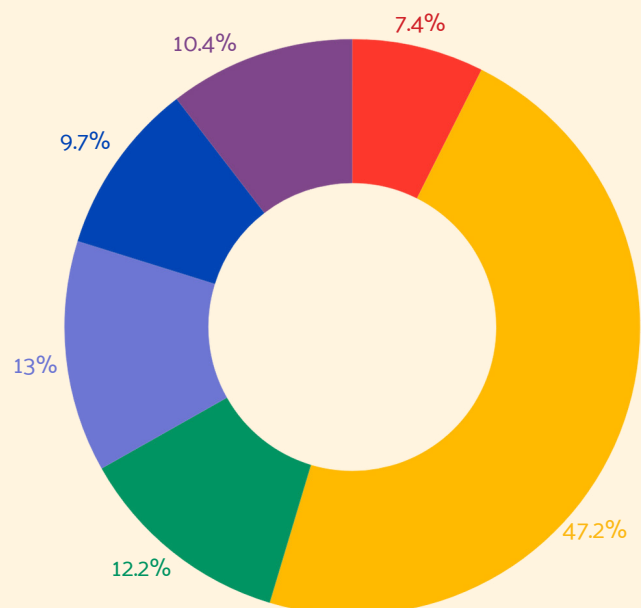
REVENUE

- Donor-Designated Gifts - \$482,408
- Undesignated campaign revenue - \$4,031,303
- Allowance for uncollectables - \$96,901
- Investment Income - \$700,931
- Grants, Sponsorships and other contributions - \$1,075,044
- Rental Revenue - \$313,877



EXPENSES

- Donor-Designated Gifts - \$482,408
- Grants to community programs - \$3,072,902
- Program investments - \$793,425
- Human Services Campus - \$846,121
- Fundraising - \$632,823
- Management and general - \$680,034



THANK YOU

FY25 Board of Directors

Dave Schreck, Collins Aerospace-Retired, FY25 Board Chair

Cristiane AbouAssaly, Bankers Trust

Molly Altorfer, Mount Mercy University

Luke Bishop, BAE Systems

Eric Briesemeister, UnityPoint Health – Jones Regional Medical Center

Zach Bohannon, First Interstate Bank

Kim Bormann, Aegon Asset Management

Ray Brown, ESCO Group

Tiffani Conrey, Skogman Companies

Angie Corcoran, hibu

Andre Dawson, Harrison Group

Greg DeWolf, Mercy Medical Center

Ethan Domke, Paulson Electric

Mayuri Farlinger, Alliant Energy

Deb Gertsen, Cedar Rapids Bank & Trust, Treasurer

Teri Gibson, TrueNorth Companies, Past Chair

Dr. Tawana Grover, Cedar Rapids Community School District

David Hayes, Coe College

Nancy Hill-Davis, Mercy Medical Center

Jessica Horaney, Collins Aerospace

Rev. Patrick Jackson, The Church of the Northland

Don Johnson, Shuttleworth & Ingersoll, PLC

Laura Kuykendall, Frontier Co-op

Stephanie Leuck, Holmes Murphy

Theresa Lewis, The Arc of East Central Iowa, Agency Liaison

Kelley Marchbanks, Huron (Advancement Resources)

Eric Martin, United Fire Group

Aaron Maue, Crystal Group

Brent Mohasci, Community Volunteer

Nick Nielsen, GreatAmerica Financial Services, Secretary

Melissa Payne, Kirkwood Community College

Whitney Pino, Van Meter

Dan Pulis, Cargill

Diana Rodriguez, Alliant Energy

Christine Vorhies, Transamerica

Melissa Winter, GreenState Credit Union, Vice Chair

FY25 Board of Trustees

Dave Schreck, Collins Aerospace-Retired, Chair

Jon Bancks, Morgan Stanley

Jim Beardsworth, Community Volunteer

Bonnie Beardsworth, BGB Accounting Solutions, LLC

Tim Charles, Community Volunteer

Terri Christoffersen, Community Volunteer

Loren Coppock, TrueNorth Companies

Kathy Eno, Community Volunteer

Rex Eno, Community Volunteer

Jack Evans, The Hall-Perrine Foundation

Brad Hart, Lil' Drug Store Products

Larry Helling, Cedar Rapids Bank & Trust – Retired

Jim Hoffman, Community Volunteer

Phil Jasper, Raytheon

Dick Johnson, Community Volunteer

Frank Kintzle, Principal Financial

James Klein, Cedar Rapids Bank & Trust

Barbara Knapp, Community Volunteer

Kevin Knutson, Holmes Murphy

Chris Lindell, Community Volunteer

Ann Lipsky, Cedar River Finance

Susan McDermott, Community Volunteer

Greg Neumeyer, City of Robins

Ron Olson, Paulson Electric

Rue Patel, Rueworks LLC

Mary Quass, NRG Media LLC

Randy Ramlo, UFG – Retired

Kyle Skogman, Skogman Companies

John Smith, CRST International

Gary Streit, Shuttleworth & Ingersoll, PLC

John Wasta, Community Volunteer

FY25 Campaign Cabinet

Brooke Willson, The Standard Insurance Company, Co-Chair

Melissa Winter, GreenState Credit Union, Co-Chair

Jim Beardsworth, Community Volunteer

Jacqueline Berst, US Bank

Zach Bohannon, First Interstate Bank

Landon Berg, OPN Architects

Teri Gibson, TrueNorth Companies

Hilary Hershner, Corridor Metropolitan Planning Organization

Bre Horstman, Skogman Realty

Dennis Jordan, Alliant Energy

Beth Lehman, Pluralsight

Kelley Marchbanks, Huron (Advancement Resources)

Nicole Mead, Creative Planning

Nick Nielsen, GreatAmerica Financial Services

Anne Parmley, TrueNorth

Alejandro Pino, YPN

Chris Snyder, Cedar County Co-Op

Jennifer Welton, Cedar Rapids Bank & Trust

Funded Partners

Affordable Housing Network

Area Substance Abuse Council (ASAC)

Big Brothers Big Sisters of Cedar Rapids and East Central Iowa

Boys and Girls Clubs of the Corridor

Catherine McAuley Center

Catholic Charities of the Archdiocese of Dubuque, Iowa

Cedar County Public Health

Community Health Free Clinic

Eastern Iowa Health Free Center

Feed Iowa First

Foundation 2 Crisis Services

Four Oaks Family and Children Services

Goodwill Industries of the Heartland

Hawkeye Area Community Action Program (HACAP)

Hope Community Development Association

Horizons: A Family Service Alliance

Iowa Legal Aid

Kids First Law Center

Matthew 25

Old School Produce Partners

Rural Employment Alternative

Southeast Linn Community Center Corporation

UnityPoint Health - St. Luke's Foundation

The Arc of East Central Iowa

United We March Forward

Volunteer Services of Cedar County

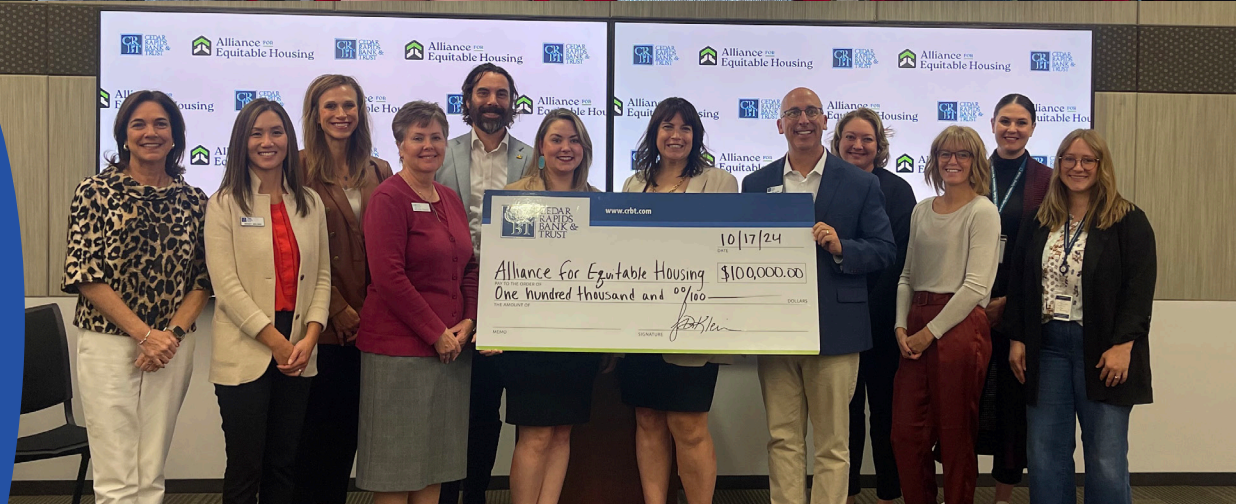
Waypoint Services for Women, Children, & Families

Willis Dady Emergency Shelter

YPN

YouthPort

Zach Johnson Foundation



UNITED WAY
East Central
Iowa

317 7th Avenue SE, Suite 401
Cedar Rapids, Iowa 52401
319-398-5372
uweci.org