

CAMPAIGN IDEAS



Bake Sale

Employees bake their best treats to sell during campaign.

Chili/Baked Goods Cook-Off

Employees bring their best chili/baked good to be entered into a cook-off contest. You can have individuals “pay” for the winner.

Cubicle/Office Decorating Contest

Provide decorating kits to your employees for purchase (fun items or challenging items). Set a theme or requirement for the contest.

March Madness

Have employees purchase brackets for the March Madness tournament. The individual with the best bracket wins a prize/trophy.

Name That Tune

Play tunes throughout the office and have employees call a certain line with the answer. First one to call with the correct answer wins a prize.

Hot Ones

Host a “Hot Ones” challenge where participants answer fun questions while trying spicy wings or snacks in support of United Way.

Snack Cart

Have your leaders walk around the office with snacks. The snacks could be at no additional cost to the employee – encouraging them to pledge.

Power Hour

Event can be held virtually or in-person. Plan an hour of excitement with guest speakers, leadership, and a matching gift.

Dunk Tank

Have a dunk tank fundraiser where employees can donate for the chance to dunk company leaders, managers, or coworkers.

Paper Airplane Contest

Employees purchase their airplane kit from you. The airplane kit is their entry into the contest and proceeds going towards your campaign.

Scavenger Hunt

You can hide items around the office or test their office knowledge of where items are kept.

Silent Auction

Have your employees provide items that can be purchased via a silent auction.

Pie In The Face

Employees put money in jars that represent individuals that could get pied in the face.

Tailgate Party

Create a sports or other theme and host a parking lot/office party. Serve food and drinks.

Team/Department Challenges

Teams come together to compete. This could be in games, participation, or dollar amount.

Bags Tournament

Gather your coworkers and compete in a bags tournament. Could come up with random teams or use a bracket for extra competition.

Book/Garage Sale

Encourage employees to bring in unwanted books or items to sell. Proceeds go to company's campaign.

Managers Serve a Snack/Lunch

Offer a snack break or lunch for employees to engage with company leadership.

Ice Cream Social

Promote your workplace campaign with a sweet treat. You could add all the fixings, like sprinkles, crushed Oreos, caramel syrup and more.

Spirit Week

Come up with a calendar of fun activities such as wearing pajamas, sporting your favorite teams, twinning with a coworker, etc.

Traveling Trophy

Create a trophy that goes to the department with the highest participation in the workplace campaign.

Talent Show

Let your coworkers' talent shine with a talent show that brings people together.

Volunteer Activity

Get your coworkers together and complete a service project. If you need ideas for volunteer projects, reach out to a UWECI staff member.

Coin Drives/Penny Wars

Gather all your spare change and bring it to your workplace to raise additional funds for your campaign.

Candygrams

Send a coworker a positive note and a small treat or token to show your appreciation.

Parking Lot Car Show

Invite coworkers to bring in their cars or other vehicles to show others. You can charge an admission to the car show.

Office Olympics

Create various challenges or games. Ideas may include desk chair races, tug of war, 50m dash, and others.

Trivia Night

Invite coworkers to a trivia night at a local establishment or at your workplace. Charge a participation fee to raise funds for your campaign.