

# ABOUT UNITED WAY

We are a trusted community leader that connects vital resources with top needs, **giving hope and support when it matters most.** The voices of our community help shape our focus areas, reinforcing the power we have in addressing our community's most urgent needs.

## AT UWEGI, WE FOCUS ON:



### Financial Security

Creating a stronger financial future for every generation.



### Youth Opportunity

Helping young people realize their full potential.



### Healthy Community

Improving health and well-being for all.



### Community Resiliency

Addressing urgent needs today for a better tomorrow.

## OUR MISSION

Unite the caring power of communities to invest in effective solutions that improve people's lives.

## OUR VISION

We are a trusted leader and catalyst for envisioning and creating positive community change.



## STAY CONNECTED!

We promote volunteering, investing, and advocating in our community. Stay connected with us and learn about the impact we make while building a thriving East Central Iowa.



Facebook:  
United Way of  
East Central Iowa



Instagram:  
@uweci



LinkedIn:  
United Way of  
East Central Iowa

## SUBSCRIBE TO OUR NEWSLETTER

Each month, we distribute a newsletter with key organization updates, upcoming events, and ways to be involved in your local community.

Scan the QR code or visit [uweci.org](http://uweci.org) to subscribe!



# UNITED IS THE WAY



**UNITED WAY**  
East Central  
Iowa

# GET INVOLVED WITH UWEGI

## YOU CAN MAKE A DIFFERENCE IN YOUR COMMUNITY VIA UNITED WAY:

### ★ VOLUNTEER

We connect you to a variety of volunteer opportunities to give back and address the greatest needs in our community.

### ★ INVEST

When you donate, know that your dollars help create positive community change and ensure individuals have access to resources and programs they need.

### ★ ADVOCATE

We work with local partners to identify top needs in our community, address challenges, and implement effective solutions.

Join us in giving hope and support when it matters most. We maximize your donation – whether time or money – by directing it to the community’s most urgent needs.

**Together, we can make an impact in East Central Iowa by creating a path to a stable and thriving community.**



**DONATE BY SCANNING THE QR CODE OR VISITING [UWEGI.ORG/DONATE](http://UWEGI.ORG/DONATE)**

